

Empowering Packaging Manufacturers to Achieve Sustainability Goals



The challenge

Decarbonizing the Packaging Industry

Packaging manufacturers face increasing pressure to reduce their environmental footprint amid growing regulations, supply chain expectations, and consumer demand for sustainable products. Measuring and managing greenhouse gas (GHG) emissions is crucial for maintaining compliance, improving efficiency, and staying competitive in an evolving market.

How Greenly Supports Packaging Manufacturers

Greenly provides industry-leading carbon accounting solutions to help packaging manufacturers measure, reduce, and report their emissions. Our platform and expert support enable companies to:



Conduct Comprehensive GHG Assessments

- Accurately track Scope 1, 2, and 3 emissions across production facilities, supply chains, and distribution networks.
- Identify key emissions hotspots in manufacturing processes, raw materials, and logistics.

Simplify Regulatory Compliance & Reporting

- Align with global standards such as the GHG Protocol, SBTi, and CDP requirements.
- Prepare for current and upcoming regulations, including the EU's CSRD and California's SB-219.

Implement Life-Cycle Assessments (LCAs)

- Evaluate the full environmental impact of products, from raw material sourcing to end-of-life disposal.
- Support eco-design initiatives and material selection for improved sustainability.

Drive Sustainability Strategies

- Leverage real-time insights to optimize energy use, reduce waste, and improve production efficiency.
- Benchmark performance against industry peers and set actionable decarbonization targets.

Proven Impact

Trusted by Leading Packaging Companies

Greenly partners with a range of packaging manufacturers, including:

Wikoff Color Corporation

Manufactures inks, coatings, and varnishes for the printing and packaging industries (400 employees)

GHG Assessment

Accredo Packaging

Produces a full range of barrier films, including printed rollstock (250 employees)

GHG Assessment

Zeus Packaging

Provide coffee cups, salad containers, deli trays, cutlery, fast food suppliers, and much more (1,000 employees)

GHG Assessment

Gallimore Products

Known for high-quality foodservice packaging solutions (50 employees)

GHG Assessment

Mar-Co Packaging Incorporated

Provide pristine packaging and labels (50 employees)

Life-Cycle Assessments

C.A.P.S Inc.

Provides full service customer molding solution services that include design to production mold services (150 employees)

GHG Assessment

Decotech, Inc.

Specialize in the decoration of glass and plastic bottles and containers (50 employees)

GHG Assessment

These companies trust Greenly to streamline carbon management and build a more sustainable future.

Take the Next Step in Your Sustainability Journey

Join industry leaders in packaging who are leveraging Greenly's expertise to measure, manage, and mitigate their carbon footprint. Contact us today to learn how we can support your sustainability goals.

Book a demo

