

The Carbon Footprint Report: A Tool for Businesses



The Strategic Challenge: Responding to Customer Pressure

In the U.S. B2B sector, your clients—from large enterprises to mid-market partners—are facing increasing scrutiny from their stakeholders and customers. This pressure flows directly down the supply chain, landing right in your inbox as requests for Scopes 1 & 2, as well as Product Carbon Footprints (PCFs).



**This isn't about regulation;
it's about retention.**

Failing to provide this data is no longer a compliance issue—it's a Business Risk that actively hinders customer retention and new acquisition. Speed is the new competitive advantage: your competitors with proactive, automated data will close the deal before your manual assessment even begins.

💰 Your ROI Perspective: Turn Data Into Revenue

Treating carbon data as a strategic asset instead of a sustainability burden unlocks clear ROI:

Key Sales Metric	The Greenly Advantage
Customer Retention	Be Proactive, Not Reactive. Instantly satisfy data requests, removing a major roadblock in renewal negotiations and contract approvals. You prove you are a dependable, modern supplier.
Upsell & Collaboration	Work With Them, Not Against Them. Utilize shared sustainability goals as an opportunity to move up the value chain. Use your carbon data to co-develop lower-carbon products, positioning you as an indispensable, strategic partner.
New Customer Acquisition	Data is the New Price Point. For large tenders or RFPs, having done a Greenhouse Gas (GHG) Report often acts as a non-negotiable gateway. The lack of data is a guaranteed exclusion; data readiness is a competitive edge.

Greenly: The Data Engine for B2B Growth

Greenly is not just a decarbonization platform; it is a fast, accurate data generator designed to meet the speed and requirements of the U.S. sales cycle.

Climate Intelligence Powered by EcoPilot

Our platform automates the entire process, using robust, US-focused methodologies to quickly generate the specific, auditable data points your clients are demanding.

Audit-Grade & Immediate Reporting

When a client demands proof, deliver instantly. Generate audit-ready reports (ISO-aligned) with one-click PDF export. This verified evidence removes final sales roadblocks and accelerates contract signing.

PCFs at Scale via Automation

Automatically generate Product Carbon Footprints (PCFs) using BOM imports and product data system integrations. This delivers the precise Scope 3 data your clients need to proceed.

Streamlined Data Management

Harmonization tools, supplier data retrieval system, and ready-to-use APIs

Your expert. By your side.

A dedicated expert who understands your sector, masters your challenges, and supports you at every step. For all your questions, our support is here — simply, effectively.

Scalable Solutions From SMBs to Enterprise

+3500 customers, which has enabled us to develop very strong adaptation to organizations sizes and specifics.

**Don't wait for regulation.
Win on data readiness.**

The shift is already here. Is your sales strategy ready to meet it?

[Talk to our experts](#)