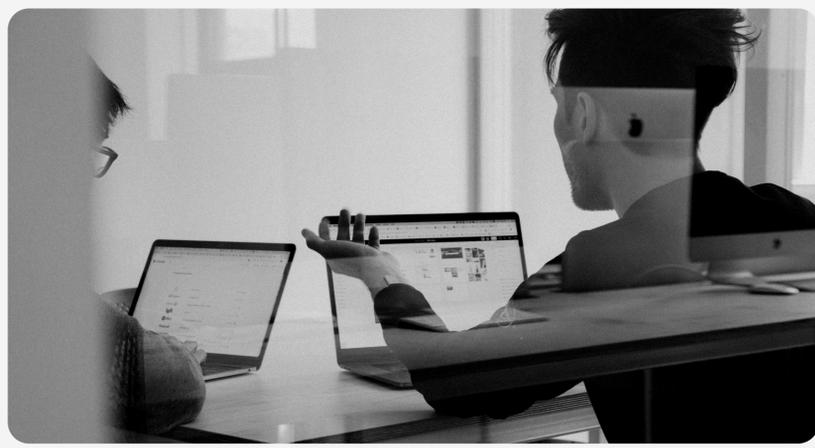


Retail B2B

B2B retail encompasses wholesalers, business suppliers, and bulk logistics providers. These operations generate significant emissions through supply chain logistics, warehousing, and procurement processes.



Key Challenges

- High transportation emissions from bulk logistics and distribution networks
- Energy-intensive warehouse operations reliant on fossil fuels
- Limited visibility into supplier sustainability practices



Greenly's Role

Sustainable Retail Strategies

Enables emissions reduction in procurement, logistics, and store operations.

Warehouse Energy Optimization:

Supports renewable energy adoption in facilities.

-22% logistics emissions

A wholesale distributor reduced logistics emissions by 22% by optimizing fleet efficiency and transitioning to lower-carbon suppliers.

Retail's Path to Sustainability Starts Here

With Scope 3 emissions making up 98% of the retail sector's carbon footprint, businesses must act now to decarbonize supply chains, optimize energy use, and reduce waste.

Identify key sustainability challenges in B2B and B2C retail.

Learn how Greenly's automated carbon tracking and regulatory compliance solutions can drive measurable impact.

Explore real-world case studies of retailers cutting emissions and improving efficiency.

Ready to future-proof your retail business?

[Read the full guide now](#)