

Retail Industry & Sustainability: Greenly's Solutions

The retail sector contributes significantly to global greenhouse gas (GHG) emissions, with Scope 3 emissions accounting for 98% of the industry's total footprint. Key sustainability challenges include supply chain emissions, energy-intensive store operations, and waste generation from unsold inventory and packaging.



Key Sustainability Challenges

- High Scope 3 emissions from supply chains, logistics, and product lifecycles
- Energy-intensive retail stores, particularly grocery and large-format retailers
- Waste generation from unsold inventory, packaging, and inefficient supply chains



Greenly's Role

Greenly provides an end-to-end carbon management solution, enabling tech companies to measure, track, and reduce emissions across all scopes.

Automated Carbon Tracking

ERP and supply chain integration for real-time emissions monitoring.

Regulatory Compliance

Support for CSRD, SBTi, and ISO 14064 standards.

Sustainable Retail Strategies

Enables emissions reduction in procurement, logistics, and store operations.

Retail's Path to Sustainability Starts Here

With Scope 3 emissions making up 98% of the retail sector's carbon footprint, businesses must act now to decarbonize supply chains, optimize energy use, and reduce waste.

Identify key sustainability challenges in B2B and B2C retail.

Learn how Greenly's automated carbon tracking and regulatory compliance solutions can drive measurable impact.

Explore real-world case studies of retailers cutting emissions and improving efficiency.

Ready to future-proof your retail business?

Read the full guide now