

Tech & IT Services

Tech services include IT consulting, cloud infrastructure, and enterprise technology solutions. As businesses shift to hybrid work models, cloud computing and IT services are driving up energy demands and emissions.



Key Challenges

- High energy consumption from cloud services and enterprise IT systems
- Growing demand for low-carbon digital transformation strategies
- Need for regulatory compliance in sustainability reporting



Greenly's Role

Regulatory Compliance & Reporting
Automates CSRD and CDP disclosures.

Cloud Emissions Monitoring
Tracks server-level energy use across AWS, Azure, and Google Cloud.

Sustainability in IT Operations
Helps businesses optimize digital processes for efficiency.

EF name	EF value	LCA s
Solar energy	0.5	Manu
Hydropower	0.7	Waste
Wind	0.8	EOL

-25% emissions
An IT consulting firm reduced emissions by 25% by optimizing cloud computing practices with Greenly's platform.

Conclusion

As the tech industry continues to expand, Greenly enables businesses to align growth with sustainability. By leveraging automated carbon tracking, regulatory expertise, and tailored reduction strategies, tech companies can lead the way in decarbonization.



Unlock the Full Guide: Tech Industry & Sustainability

The tech sector's carbon footprint is growing—but with the right tools, companies can measure, manage, and reduce emissions effectively.

- Discover key sustainability challenges across software, hardware, and IT services.**
- Learn how Greenly's automated carbon tracking and reduction strategies drive impact.**
- Explore real-world case studies showcasing measurable emissions reductions.**

Ready to future-proof your company?

[Read the full guide now](#)