

White paper

Beyond the Border: Why CBAM is More Than Just a Carbon Tax

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01

CBAM Policy Background

As global climate policy evolves, corporations are under growing pressure to assess and mitigate their environmental impact. Changes to the Greenhouse Gas Protocol, SBTi standards, and international efforts like the Green New Deal are pushing towards greater accountability. Policy trends are shifting towards mandatory emissions tracking, reporting, and reduction. One policy especially relevant to European-based businesses is the Carbon Border Adjustment Mechanism (CBAM). The following section explores the broader context of emerging climate policy, the development of CBAM, and its implications for corporate strategy and decision-making.

General Climate Policy

Green House Gas (GHG) Protocol, Science Based Targets Initiative (SBTi), and the European Green Deal all drive businesses to measure, manage, and reduce emissions across operations and value chains. The GHG Protocol is an evolving global standard for measuring and managing emissions to make decisions within operations, supply chains, and climate initiatives. The GHG Protocol consists of Direct Emissions (Scope 1), Indirect Emissions (Scope 2), and Indirect Emissions Across the Value Chain (Scope 3). Science Based Targets Initiative (SBTi) conducts in-depth research to develop science-based targets (SBTs) to ensure that companies have the tools necessary to set targets in line with climate science. The European Green Deal was a roadmap to make the EU's economy sustainable ([European Commission](#)). The Net-Zero Industry Act under the Green Deal introduced CBAM, which addresses carbon leakage, ensuring that emissions are reduced wherever they are produced.

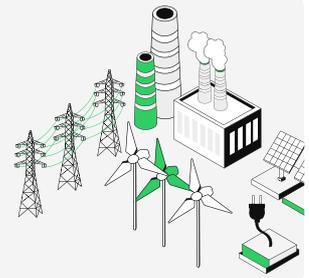
Scope 1

Direct Emissions



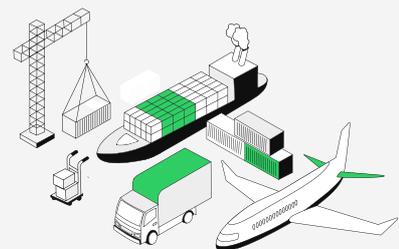
Scope 2

Indirect Emissions



Scope 3

Indirect Emissions Across the Value Chain



CBAM Policy Development

The following section outlines the fundamentals of the CBAM policy tool, explaining what it does, why it was introduced, who it applies to, and how companies can comply.

What is CBAM?

CBAM was introduced to reduce carbon emissions and put a fair price on the carbon emitted during the production of carbon-intensive goods imported into the EU. It will be implemented in phases along with the phase-out of the allocation of free allowances from the EU Emissions Trading System (ETS) ([European Commission](#)).

Why was CBAM created?

CBAM was created to address “carbon leakage,” which is when companies relocate production to countries with weaker emissions regulations. CBAM is designed to level the playing field by imposing equivalent carbon cost on imported products from countries that don’t have comparable climate pricing ([Greenly](#)).

Who needs to comply?

CBAM is expected to be fully in place by 2026, but will only initially apply to a certain number of products with a high risk of carbon leakage, such as:

iron/steel

cement

fertilizers

aluminum

hydrogen

electricity

It is important to note that the imports of some materials are covered by CBAM regulations even if the materials are not used to produce the final product. ([European Commission](#))

CBAM Compliance Process

01

Assess:

Importers must first assess whether their products fall under the scope of CBAM. This determination is based on CN codes, which must be matched against the product list in Annex I of the CBAM Regulation.

02

Understand:

Understand embedded emissions - the total direct and indirect greenhouse gas (GHG) emissions associated with the production of a good, including emissions from precursor materials.

03

Operator Registration:

Non-EU operators (i.e., exporters or manufacturers) must register in the CBAM Transitional Registry through the CBAM Third Country Operator Portal. These operators must submit emissions data for their installations, which must be verified by an EU-accredited verification body.

04

Collect:

Data collection requirements from operators, including direct emissions, indirect emissions, precursors (optional for reporting, mandatory for calculation), and Product Specific Parameters.

05

Report:

The CBAM Transitional Registry facilitates communication of emissions data between traders, the EU Commission, and National Competent Authorities (NCAs).

Timeline: Importers must report direct and indirect GHG emissions in their goods quarterly during the transitional period (01/10/2023–31/12/2025), with no financial payments required. Each report is due no later than one month after the end of the relevant quarter.

Note: From 1 January 2026, importers will be required to purchase CBAM certificates to cover the embedded emissions of imported goods on an annual basis. Full coverage of embedded emissions will apply from 2034 onward.

CBAM Certificate Costs

CBAM will interact with the EU ETS, which is a cap-and-trade system designed to reduce greenhouse gas emissions. CBAM certificates' cost is based on the weekly average of the EU ETS allowance price, which was 80 EUR/tCO₂ in February 2025 but can reach up to 105 EUR/tCO₂. As the number of free allowances declines under the EU ETS, the CBAM financial adjustment is phased in. An unlimited number of CBAM certificates can be purchased. Until free allowances in CBAM are completely phased out in 2034, the CBAM will apply only to the proportion of emissions that do not benefit from free allowances under the EU ETS, ensuring that importers are treated evenly with EU producers.

CBAM will align with non-EU ETS systems, ensuring imported goods receive treatment equal to EU products. It will recognize exporters' decarbonization efforts, apply the same carbon price as the EU ETS, and deduct any carbon costs already paid abroad to prevent double pricing (European Commission).

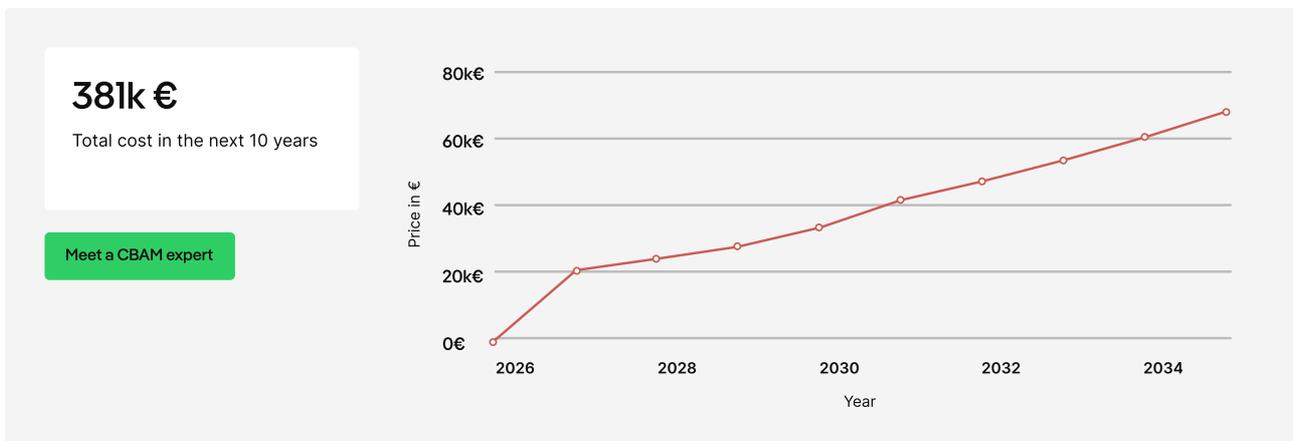


CBAM Cost Greenly Tool

Greenly's CBAM Calculator estimates future CBAM costs and potential savings.

It estimates the total CBAM cost over the next 10 years, based on emission factors from the EU database, the gradual phase-in of CBAM as free EU ETS allowances are removed, and expected changes in EUA/CBAM certificate prices.

Your future CBAM Costs



Penalties

Failure to comply may result in financial penalties of 10-50 euros per tonne of unreported emissions and enforcement actions by NCAs.

Factors Affecting Penalty Severity:

Scope of missing or incorrect data

Volume of affected goods/emissions

Cooperation and responsiveness

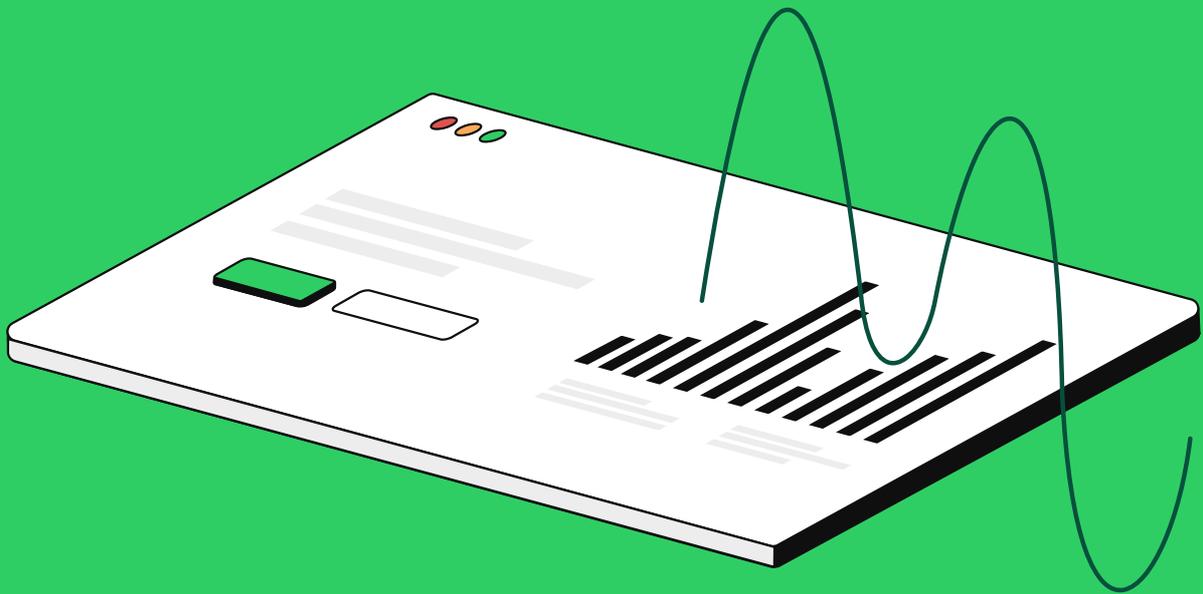
Intentional or negligent behavior

History of compliance

Corrective actions taken

CBAM Implications

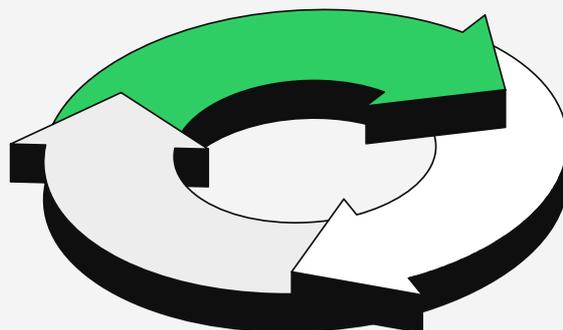
While CBAM has several implications for various parts of a business, there are also benefits for those who can effectively comply. Additionally, CBAM presents unique business compliance challenges, which are further discussed.



Business Benefits of CBAM Compliance

The following table explores the benefits of early adoption and compliance with CBAM.

Strategic Area	Business Benefit	Impact Category
Cost Optimization	Reduce carbon tax liability and energy/material costs via emissions optimization	Financial Performance
	Lower operational risks and long-term costs by improving	Risk Mitigation
Market Access	Maintain or expand access to the EU market for operators	Competitive Positioning
	Opportunity to win market share from higher-emitting competitors and justify premium pricing for low-carbon products	Revenue Growth
Strategic Preparedness	Prepare for future carbon border policies globally by aligning with CBAM early	Regulatory Readiness
	Lay the foundation for full CBAM compliance by improving data collection and reporting structure	Operational Readiness
ESG Performance & Culture	Improve employee engagement and retention through stronger sustainability credentials	Talent & Culture
	Enhance brand image and value by showing global climate accountability and positioning your business as a sustainability leader	ESG & Public Relations



Business Costs Under CBAM

The following chart delves into the various costs associated with implementing CBAM for a business.

Cost	Description
Compliance & Training Costs	Compliance leads to software, consultants, and staff training expenses.
Import-Related Costs	Purchase of carbon certificates for embedded emissions.
Administrative Costs	Implementation and ongoing compliance include data collection, measurement, verification, and enforcement costs.
Investment in Cleaner Technologies	To reduce CBAM-related costs, companies may need to invest in cleaner processes or technologies, which can be capital-intensive.
Market Access & Trade Rerouting	May need to reassess whether current operators are too costly, potentially requiring a shift to new suppliers and reestablishing partnerships.

This chart breaks down how CBAM intersects with key supply chain stages. It highlights the specific CBAM-related policies that apply and the resulting implications for businesses

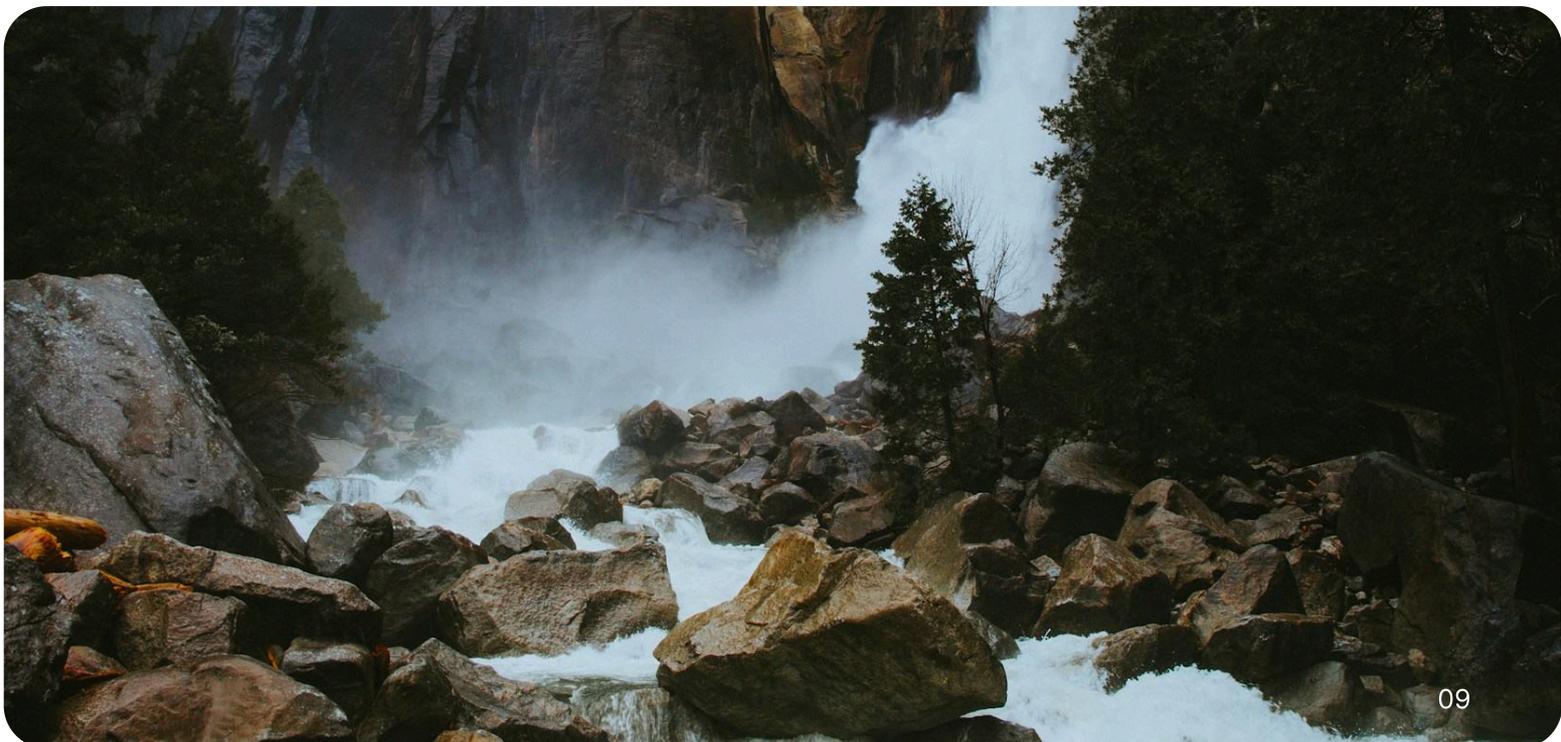
Supply chain step	Relevant policy	Implication
1. Resource Extraction	Relevant Precursor Disclosure (Art. 7, Annex IV)	Higher costs if defaults are used or penalties if data is missing
2. Raw Material Processing	Embedded Indirect and Direct Emissions (Art. 1 & 3, Annex I)	Higher costs for using carbon-intensive methods
3. Intermediate Product Manufacturing	Embedded Indirect and Direct Emissions (Art. 1 & 3, Annex I)	Excess certificate surrender, increased costs, and risk of penalties
4. Import to the EU	CBAM Report (Art. 6-7, Annex V)	CBAM certificate cost and risk of penalties
5. Yearly Verified Reporting	CBAM Report (Introduction Line 45)	Reliable supplier data, risk of penalties for poor data
6. EU Sales / Retail	N/A	Green reputation and competitive pricing

Largest Barriers to Compliance

As a new policy, CBAM presents businesses with unique challenges with associated risks, which are explored in the table below.

Challenge	Description	Risk
Understanding CBAM Compliance:	Educating staff on CBAM legislation and identifying which products need CBAM compliance is unclear and time-consuming.	Inaccurate reporting leading to penalties
Evolving Regulations and Requirements:	Quick legislation changes make it difficult to anticipate future CBAM costs or budget effectively.	Inefficient preparation and budgeting inaccuracies
Multi-Entity Management:	Compiling and centralizing CBAM data across multiple sectors/suppliers is time-consuming.	Overpayment due to default values or lack of data
Evolving Purchases:	Purchases evolving with new products or suppliers create complexities in collecting and centralizing data from various suppliers.	Delays or disruptions in procurement, missing or inaccurate emissions data

This chart breaks down how CBAM intersects with key supply chain stages. It highlights the specific CBAM-related policies that apply and the resulting implications for businesses

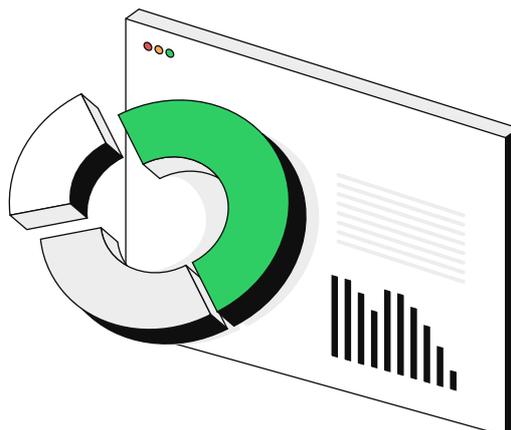


02

How Greenly can
help

Due to the implications of CBAM policy, businesses are faced with challenges in preparation & awareness, supplier engagement, reporting & verification, and strategic planning. Greenly's services are designed to help corporations overcome these hurdles through solutions like product mapping, intuitive dashboards, supplier outreach automation, instant reporting, and decarbonization strategy tools. The following table summarizes the key challenges, Greenly's solutions, and key results.

Key Challenge	Greenly's Solution	Key Result
Preparation & Awareness	Prepare <ul style="list-style-type: none"> • CBAM Product Mapping • Team Awareness Dashboards • Regulatory Alerts Feed 	85% time reduction , centralized compliance insights, reduced internal confusion, and streamlined budget planning for carbon-related costs
Supplier Engagement	Measure <ul style="list-style-type: none"> • Supplier Outreach Automation • Guided Reporting Dashboard • Supplier Scoring 	100% CBAM-aligned supplier data , automated supplier engagement (quality checks & compliance scoring), and a platform that evolves with your supply chain in real time
Reporting & Verification	Report <ul style="list-style-type: none"> • XML File Generator • Verification Workflow • Centralized Audit Dashboard 	100% audit success, 100% reduced penalty risk , accurate quarterly reports, and simplified EU submissions
Strategic Planning	Reduce <ul style="list-style-type: none"> • SBTi/VSME Planning Modules • LCA Tools • Decarbonization Scenario Builder 	100% sustainable sourcing , data verification, accelerated reduction planning, investor alignment, and clear ESG-driven positioning



Greenly's All-in-One Platform: Simplified Decarbonization and Compliance

1

Prepare

- CBAM Product Mapping Tool
- Team Awareness Dashboards
- Regularoty Alerts Feed

2

Mesure

- Supplier Outreach Automation
- Guided Reporting Dashboard
- Progress Tracking

3

Report

- XML Report Generator
- Centralized Audit Dashboard
- Verification Workflow

4

Reduce

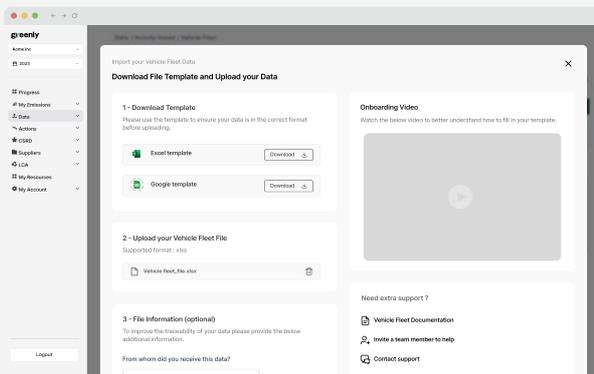
- SBTi & VSME Planning Modules
- Life Cycle Assessment (LCA)
- Decarbonization Scenario Builder



1. Prepare

To ensure clarity and compliance across all departments, Greenly’s all-in-one platform offers CBAM product mapping tools, team awareness dashboards, and regulatory alerts feeds, reducing time spent on CBAM compliance by 85%.

1. CBAM Product Mapping Tool



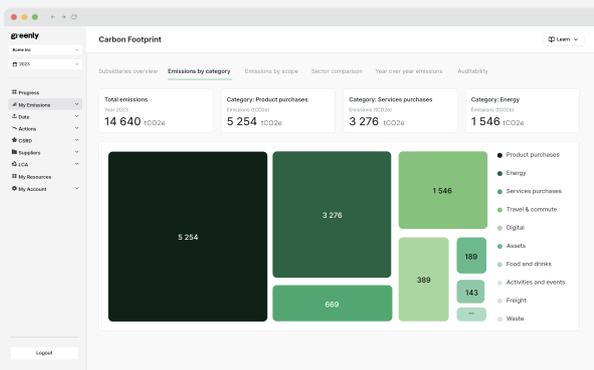
- **Seamless Upload**

Start by uploading your customs declarations and purchase data in any format (Excel files, APIs, or automated pipelines).

- **Automatic Identification**

Greenly will automatically identify goods that fall under compliance and begin curating personalized dashboards to analyze key data.

2. Team Awareness Dashboards



- **Evolving Database**

As new products or suppliers arise, Greenly integrates and organizes the information into clear formats.

- **Team Awareness**

These dashboards keep procurement, finance, and compliance teams aware of evolving regulations to anticipate future CBAM costs and make informed decisions.

3. Regulatory Alerts Feed

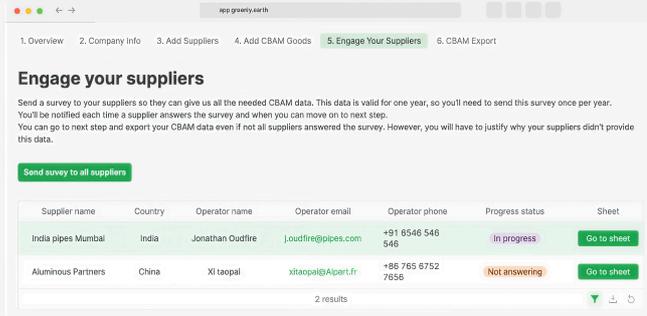
Greenly even includes regulatory news feeds to explore updates in CBAM scope, certificate rules, case studies, and emission factor changes.

2. Measure

Then, Greenly streamlines data collection with supplier outreach automation, guided reporting dashboards, and supplier scoring, ensuring 100% CBAM-aligned supplier data with quality and efficiency at every step.



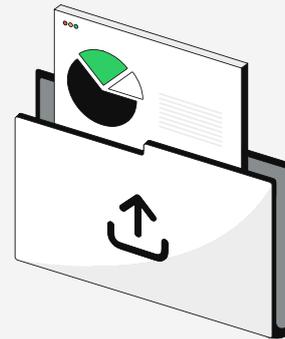
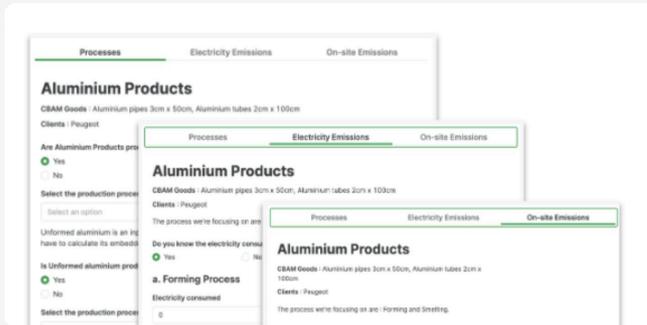
1. Supplier Outreach Automation



- **EU-Aligned Reporting**

Greenly simplifies supplier compliance through automated data collection campaigns adapted to CBAM categories & terminologies, supporting suppliers at every step.

2. Team Awareness Dashboards



- **Dedicated Supplier Dashboards**

Suppliers have a dedicated dashboard to upload their data and manage their quality at any time. Once uploaded, their data is reflected throughout the entire platform.

- **Guided Uploading**

Uploading is made simple through Greenly's easy-to-use questionnaires. They may utilize recurrent file uploads or APIs to upload Scope 1 and 2 data.

3. Progress Tracking

Supplier Name	Score (100)	Expenses (k€)	Score Letter	SBTi Compliant	Completion Rate
Mitsubishi	100	36.4	A+	Yes	100%
Imrex	97	52.4	A+	Yes	100%
Clickido (renseigne scale)	92	36.4	A+	Yes	100%
Lenovo Global Technology HK LTD	89	52.4	A	Yes	100%
VPK Computing	81	52.4	A	Yes	100%
Samsung Electronics Co. LTD	74	46.7	B	Yes	88%
SIS Group	68	52.4	B	Yes	70%
Schneider Electric	68	52.4	B	Yes	100%

- **Supplier Scoring**

You can track progress and gain insight into which suppliers are compliant, partially responsive, or need follow-up.

- **Automated Data Requests**

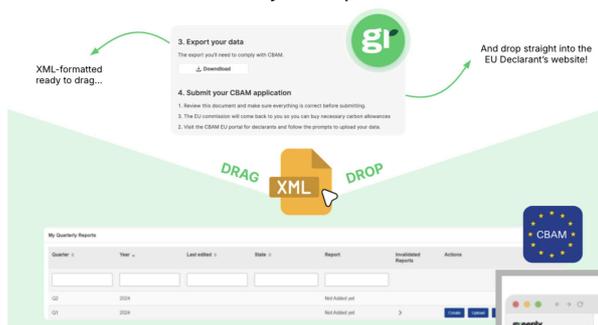
To ensure timely reporting, you can even set specific deadlines and automated reminders for suppliers. If a product or supplier is not detected in the database, Greenly will send automated data requests.

3. Report

Next, Greenly accelerates quarterly reporting, ensuring fast and accurate submissions every time through our XML report generator, centralized audit dashboard, and verification workflow, with 100% audit success and 100% reduced penalty risks.

1. XML Report Generator

Deliverables: One-click Quarterly XML Export



- **Ready-to-Export Reports**

Export a compliant file in seconds, ready for direct upload to the EU CBAM portal. Simply drag and drop your file straight into the declarant website.

2. Centralized Audit Dashboard



- **100% Auditable Reports**

Maintain full traceability of emissions data, source calculations, and supplier documentation across each quarter.

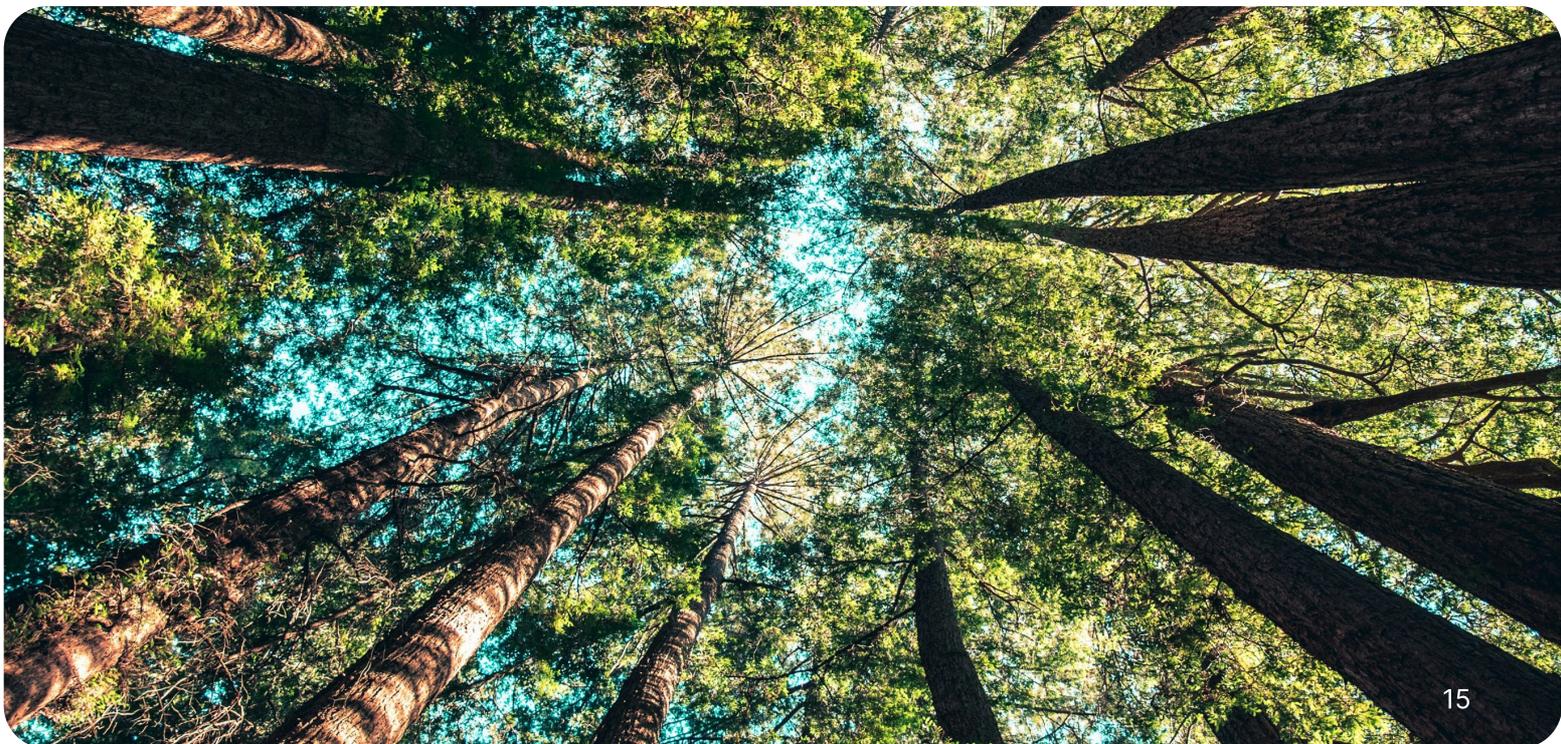
3. Verification Workflow

- **Automated Quality Control**

Throughout every step of the process, Greenly verifies emissions data by flagging anomalies and preventing any delays or penalties in reporting.

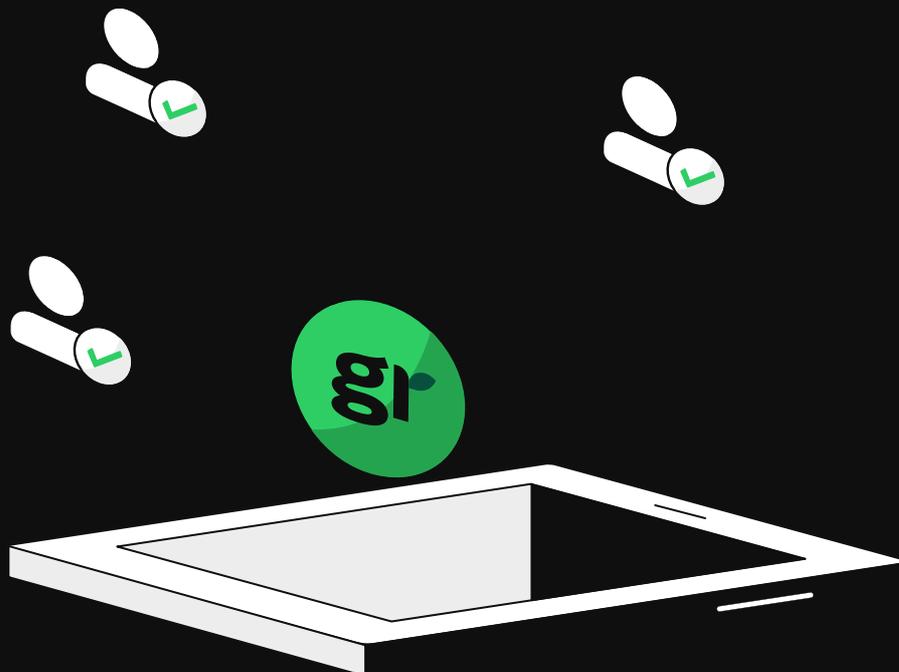
- **Expert Guidance**

With clients from a variety of sectors and a team of climate experts, data scientists, engineers, and product builders, Greenly's EU-certified frameworks ensure 100% CBAM compliance and proactive sustainability.



4. Reduce

As CBAM compliance constantly evolves, Greenly actively guides businesses in reduction plans to maintain a competitive edge through SBTi & VSME planning modules, Life Cycle Assessment (LCA), and decarbonization scenario builders to achieve 100% sustainable sourcing.



1. SBTi & VSME Planning Modules

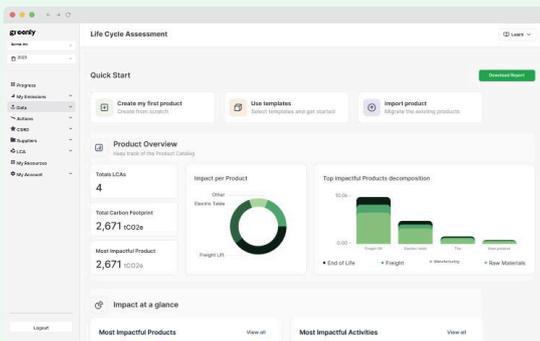
- **SBTi**

Craft decarbonization strategies and reduce emissions through science-based education modules, with frameworks in line with EU standards.

- **VSME**

Learn how to tailor sustainability tracking and reporting for smaller enterprises.

2. Life Cycle Assessment (LCA)



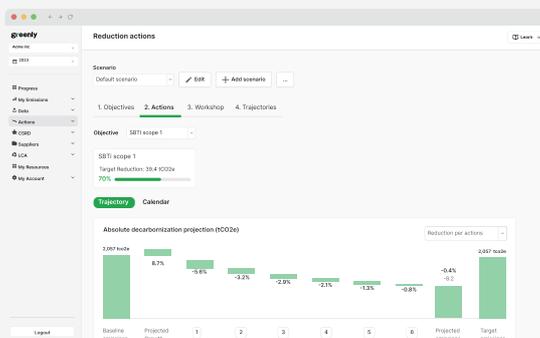
- **Product Analysis**

Analyze your product's emissions across its full lifecycle to identify material, freight, or design-related carbon hotspots.

- **Reduction Insight**

Highlighting hotspots among products or suppliers will inform data-based decisions and drive reduction goals.

3. Decarbonization Scenario Builder



- **Goal Projection**

Finally, Greenly allows businesses to model different emissions reduction strategies and project their cost impacts.

- **Sustainable Sourcing**

Leverage Greenly's expert support and certified sustainable supplier database to choose meaningful partnerships and goals towards a sustainable future!

03

Competitive Landscape

Greenly's Leading Features:

As the EU's Carbon Border Adjustment Mechanism (CBAM) comes into force, companies will need a platform to ensure their carbon reporting fully complies with the new policy. Among the growing number of compliance platforms, Greenly has emerged as the clear market leader, offering automated supplier communication, cost forecasting, data completion assurance, and CBAM consulting, differentiating itself from the competition to ensure easy, high-quality, and accurate compliance

Features Offered by Top CBAM Compliance Platforms

	Automated Supplier Communication	Cost Forecasting	Missing Data Assurance	Consulting
greenly	✓	✓	✓	✓
CBAMBOO			✓	
Carbon Chain		✓	✓	
Kolum	✓	✓		
Dubrink		✓	✓	✓

1. Automated Supplier Communication:

Managing supplier information is one of the most critical aspects of CBAM compliance. While platforms like CBAMBOO and CarbonChain allow users to manually communicate with suppliers, and Kolum relies on suppliers to submit information manually, Greenly goes a step further. Greenly automatically contacts suppliers for emissions data and sends automated follow ups for users, all without manual input. This automation reduces administrative burden and saves time especially for users dealing with multiple suppliers.

2. Cost Forecasting:

When choosing a carbon accounting platform, cost analysis is key to minimizing carbon import expenses. Although most platforms (besides CBAMBOO) offer carbon emissions cost forecasting, unlike others, Greenly uses their forecast data to help identify and recommend alternative, lower-cost suppliers.

This helps users avoid unnecessary costs and optimize their supply chain, while effectively planning for the future.

3. Data Completion Assurance

Complete and accurate data is essential for CBAM reporting. While other platforms such as CarbonChain relies on users to send their own requests which can cause inaccurate or missing data, Greenly takes care of it automatically. Greenly's platform detects any new supplier or product purchases and automatically sends data requests on the user's behalf. That means users never have to worry about missing information, as Greenly ensures reports are always up to date.

4. CBAM Consulting

Having access to expert consultants is essential for navigating a newer policy such as CBAM, as it helps users not only understand the carbon reporting process, but also gain strategic insights, manage risk, and receive solutions tailored to their specific needs. While platforms such as Dubrink also offer consultants, Greenly has the largest team of CBAM-focused consultants in the industry. Greenly's team of consultants draws professionals from consulting, banking, and technology, allowing users to receive guidance from a diverse team of experts.



04

Client

Testimonials and
Case Studies

What Customers Have Said:

Key Takeaway: Greenly's services stand out for delivering an accessible, impactful carbon accounting experience backed by excellent support. Clients consistently highlight the platform's intuitive design, robust reporting capabilities, responsive customer service, and measurable sustainability outcomes.

To break this down further, here's a snapshot of what Greenly's customers consistently highlight as standout features, from ease of use to measurable impact.

Ease of Use

89% of reviews rated 5 stars, citing Greenly's intuitive and user-friendly platform. Organizations with minimal sustainability experience can begin tracking emissions quickly

with little to no learning curve.

Effective Reporting Tools

Greenly's tools enable companies to monitor and reduce Scope 1, 2, and 3 emissions, all while staying aligned with global frameworks like the GHG Protocol and SBTi. The platform tracks 40+ million tons of CO₂e, and is trusted by 3,500+ clients across diverse industries.

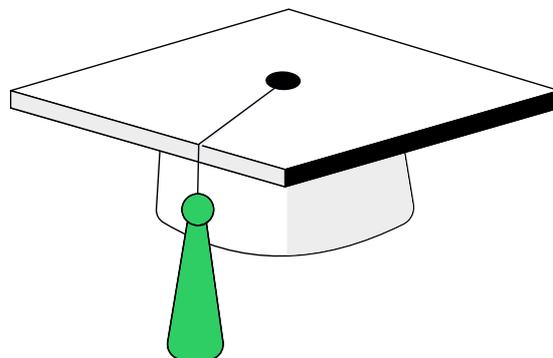
Responsive Customer Support

Greenly's support team plays a crucial role in helping 3,000+ companies across 20+ countries navigate carbon accounting, from onboarding to regulatory compliance. Clients often praise the personalized support they receive, particularly when navigating standards like SBTi, CSRD, CBAM, and ISSB.

Measurable Impact

Clients reported tangible outcomes such as reduced emissions, cost savings, and improved operational efficiency. Greenly was recognized for enabling real sustainability progress.

***Additional impact metrics are available in the case studies**



Customer Testimonials:

“The platform is very intuitive and complete. We’re now taking steps to reduce our carbon footprint following the assessment made by Greenly.”

— Camille Savary, Head of Legal and Safety, Gorgias

Takeaway: Camille’s experience highlights the strength of Greenly’s intuitive design and comprehensive assessments. By making it easy to understand and act on emissions data, Greenly helps teams move quickly from measurement to meaningful climate action.

“Greenly is an amazing organization full of skilled professionals who are ready to help you understand, measure and reduce your carbon footprint. I chose them because of some of the other companies that had worked with them and I wasn’t disappointed at all. I have had an amazing experience with them!”

— Sarah Goodell, Project Coordinator, VaxCare

Takeaway: Sarah’s experience reflects the trust Greenly has built across its client base. With a team of experts and a proven track record, Greenly delivers a reliable and supportive experience that turns client expectations into strong, lasting partnerships.

greenly × ICONIA

Case Study

Retail

CBAM

How Iconia Tackles CBAM with Greenly

With the introduction of CBAM, businesses importing materials like steel and aluminum into the EU are facing new compliance challenges. For companies like Iconia, an international leader in luxury retail architecture with production sites in Italy and China, this means navigating complex carbon reporting requirements while keeping operations smooth.

That's where Greenly comes in. Our platform helps companies like Iconia simplify emissions tracking, automate reporting, and stay compliant without unnecessary headaches. Together, we're making CBAM compliance easier and more efficient.

The CBAM Challenge

The Carbon Border Adjustment Mechanism (CBAM) is the EU's way of leveling the playing field when it comes to carbon pricing. It ensures that imported goods with high carbon footprints—like steel, cement, and aluminum—are taxed similarly to EU-produced goods, preventing carbon leakage. However, compliance can be tricky, requiring companies to track emissions data, report quarterly, and purchase CBAM certificates starting in 2026.



Iconia's Perspective



“As a company operating in international markets, the implementation of CBAM is a crucial challenge for Iconia. Given our production sites in Italy and China, we need to calculate the carbon footprint of our products, especially when using carbon-intensive materials like steel. With Greenly's support, we're able to efficiently manage the carbon reporting process, ensuring compliance with European regulations while minimizing the complexity and costs associated with emissions tracking.”

– Miroslav, Iconia

How Greenly Supports Iconia

Greenly's platform simplifies the entire CBAM process, from emissions data collection to report generation. Here's how we help:



Centralized Data Collection:

Automating supplier engagement to gather Scope 1 & 2 emissions data.



Seamless Compliance Reporting:

Generating quarterly reports in the EU-required XML format with built-in quality checks.



Automated Workflows:

Syncing purchase data, tracking supplier responses, and reducing manual effort.



Customization & Flexibility:

Tailoring reports to fit different business volumes and regulatory requirements.



"Greenly's mission is to help companies streamline carbon accounting and make sustainability reporting more accessible and actionable. With the implementation of CBAM, the challenge isn't just understanding the regulation, but integrating it into your business operations. Our platform makes this transition smoother by centralizing data and reducing administrative burdens, ensuring that businesses can meet CBAM compliance without excessive manual effort."

– Noémie, Greenly

Key Takeaways from the CBAM Webinar

In our recent CBAM webinar, industry experts broke down the key challenges and solutions for businesses navigating the new regulation. Here are the main takeaways:

CBAM Overview:

The world's first carbon tax on imported goods targets high-emission materials like steel, aluminum, and cement.

Implementation Timeline:

- 2023: CBAM reporting requirements began.
- Q1 2025: Stricter reporting rules come into effect.
- 2026: Companies must start purchasing CBAM certificates.

Stakeholder Responsibilities:

- Non-EU Suppliers: Provide emissions data.
- EU Importers: Submit reports and purchase certificates.
- EU Authorities: Regulate and verify compliance.

Biggest Compliance Hurdles:

- Ensuring accurate supplier data.
- Managing administrative workload.
- Understanding evolving regulations.

How Automation Helps:

- Supplier Engagement: Automating data collection and follow-ups.
- Compliance Reporting: Generating error-free reports in seconds.
- Ongoing Monitoring: Keeping track of new regulatory updates and ensuring continuous compliance.

[Watch the Replay!](#)

The Results

With Greenly, Iconia has successfully streamlined its CBAM compliance strategy, reducing manual effort while ensuring accurate emissions tracking. By leveraging automation and expert guidance, they've turned what could have been a regulatory headache into a manageable, efficient process.

Looking Ahead

CBAM compliance will continue to evolve, but with the right tools and processes in place, companies like Iconia can stay ahead of the curve. Greenly remains committed to helping businesses navigate these changes with ease, ensuring compliance without compromising efficiency.



Questions for CBAM Customers

Company Background

- Can you briefly describe your company, industry, and where you operate globally?
- Do you manufacture, export, or import carbon-intensive goods
- How did CBAM become a priority for your organization?

Challenges Before Greenly

- What challenges did you face in preparing for CBAM compliance?
- How were you handling carbon reporting before Greenly?
- What specific parts of CBAM compliance were most difficult for your team?
- Were you concerned about compliance risk, data inaccuracy, or reliance on consultants?
- Did managing multiple sites, countries, or suppliers add complexity to your emissions tracking?

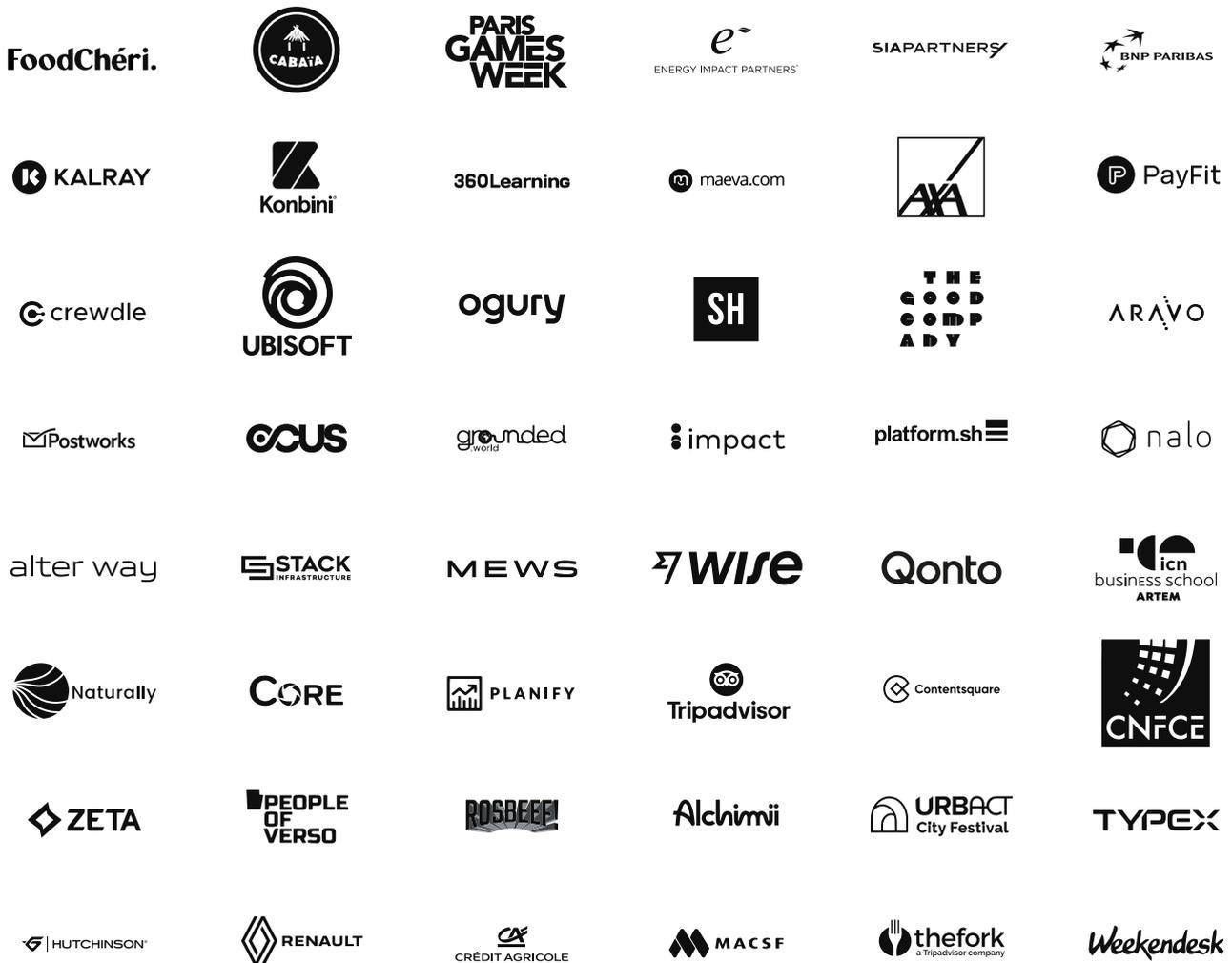
Greenly's Role in CBAM Readiness

- What made Greenly stand out as a solution for CBAM reporting?
- Which Greenly features or tools helped you the most for CBAM
- Did Greenly help you calculate embedded emissions more efficiently?
- Were you able to automate or simplify tasks that were previously manual?

Results & Compliance Outcomes

- Are you currently CBAM-compliant or on track to meet future deadlines?
- Did Greenly help you reduce time, cost, or effort in preparing CBAM disclosures?
- Have your suppliers improved their carbon data processes since working with Greenly?

Just like **over 3500 other companies,** they have entrusted Greenly with their Carbon Footprint



Why choose Greenly?

Anomaly Detection Powered by Greenly AI

Greenly's AI detects statistical anomalies, saving you time and effort while ensuring your Quality Control.

Expense data	Done	0	
Validated categories in expense data	Expense data	Done	0
Validated categories in expense data	Expense data	Done	0
Non-validated categories in expense data	Expense data	Warning	4

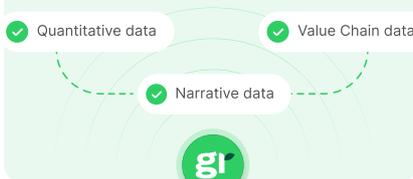
Tailored Sustainability Expertise for Every Industry

Master your Sustainability Strategy whatever your sector

- Greenly for Tech
- Greenly for Retail
- Greenly for Finance
- Greenly for Media
- Greenly for Services
- Greenly for Food

Streamlined Data Management

Harmonization tools, supplier data retrieval system, and ready-to-use APIs



Every Factor Matters

300,000 Emission Factors including 30k Monetary EFs & 50k supplier-specific EFs.

EF name	EF value	ACME	LCA stage
Solar energy	0.5		Manufacturing
Hydropower	0.7		Waste
Wind	0.8		EOL
Biomass	0.9		Transport

Unmatched Scope 3 Accuracy

Thanks to our Supplier Commitment solution and our unique methodology.



60+ Climate experts got your back

Dedicated and personalized support & training tools



Scalable Solutions From SMBs to Enterprise

+3,500 customers, which has enabled us to develop very strong adaptation to organizations sizes and specifics.





Benefit from the Impact & ROI of Greenly!

Unlock the full climate potential of your business and turn sustainability into profitability. Schedule a personalized demo today and discover the measurable benefits Greenly can deliver for your organization.

**Drive efficient and impactful climate
action today!**

Get your free demo