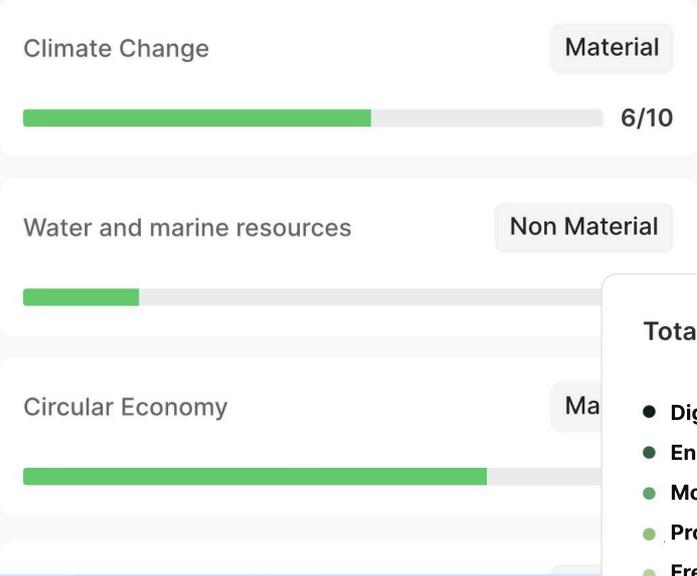


White paper

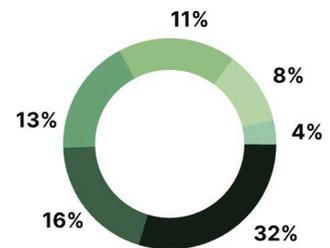
Greenly's All-in-One ESG Platform

Your ESG progression



Total emissions

- Digital
- Energy
- Movement
- Product Purchase
- Freight
- Waste





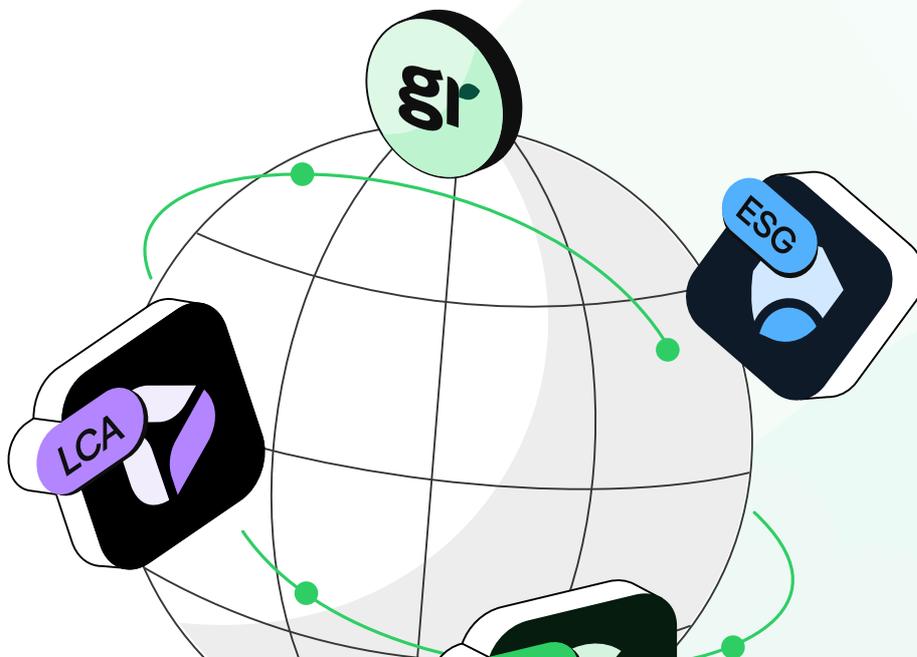
About Greenly

Greenly was founded with a simple mission: to make carbon accounting simple, precise, and intuitive for every company. Today, Greenly is a top-rated, industry-leading solution for carbon accounting and sustainability management, trusted by over 3,500 companies worldwide. Our platform is the highest-rated in its category, with a 4.8/5 satisfaction score on G2, Trustpilot, and Capterra.

We combine a powerful, AI-driven technology platform with the deep knowledge of over 60+ in-house climate experts to deliver an unparalleled service. Our comprehensive suite provides 360-degree coverage for every climate need, including GHG & Decarbonization Management, Life Cycle Assessment (LCA), and ESG Reporting.

At Greenly, we are not just building a compliance tool; we are building a new category of Carbon Intelligence to turn historical data into a management system for the future. We are dedicated to democratizing climate intelligence and making sustainability accessible, so every organization can take part in building the Net Zero economy.

[Discover Greenly](#)





Leaders of tomorrow's economy

In today's rapidly evolving business landscape, Environmental, Social, and Governance (ESG) factors have become critical determinants of corporate success and sustainability. As regulatory frameworks tighten and stakeholder expectations rise, companies face unprecedented pressure to demonstrate meaningful progress on sustainability initiatives while maintaining operational efficiency and profitability.

Greenly positions itself as the leading solution for modern ESG management, delivering a powerful AI-driven platform that turns complex sustainability challenges into clear, actionable insights. Our all-in-one Sustainability Suite empowers companies of all sizes to measure, report, and reduce their environmental impact with precision previously reserved for elite consultancies while considering social and governance matters.

The platform seamlessly integrates compliance with global ESG standards including CSRD, Ecovadis, IFRS, TCFD, UK SRS, and California Bills, streamlining GHG reporting across all three scopes while boosting transparency across all ESG data points. By democratizing access to sophisticated sustainability tools, Greenly enables organizations to transform regulatory obligations into market opportunities.

With over 3,500 companies already leveraging our platform, including industry leaders like L'Oréal, AXA, Veolia, Lacoste, and Pernod Ricard, Greenly has established itself as the trusted partner for organizations seeking to navigate the complex intersection of sustainability and business performance. Our platform doesn't just help companies meet today's requirements; it positions them to lead in tomorrow's economy.



Arnaud Delubac

Cofounder & CMO of Greenly



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01

Introduction to ESG & Sustainability

The Strategic Imperative of ESG

Environmental, Social, and Governance (ESG) practices have evolved from voluntary corporate initiatives to strategic imperatives that directly impact business performance, market valuation, and long-term viability. In an era where climate change poses systemic risks to global economies (a comprehensive Nature study estimates that climate-related damages could reach USD 38 trillion annually by 2049 (Hart, Forbes, 2024)) and societies increasingly demand corporate accountability, ESG has become the lens through which stakeholders evaluate organizational worth.

The integration of sustainability into core business strategies is no longer optional: it's essential for companies seeking to thrive in the current regulatory and market environment. Organizations that embrace thorough ESG management position themselves to capture new opportunities, mitigate emerging risks, and build resilient operations capable of adapting to a rapidly changing world.

The Role of ESG in the Corporate World

ESG factors serve as critical indicators of long-term business sustainability and performance. Environmental considerations encompass climate risk management, resource efficiency, and circular economy principles. Social factors include workforce diversity, human rights, and community impact. Governance elements focus on board composition, executive compensation, and ethical business practices.

Modern investors, customers, and employees increasingly prioritize ESG performance when making decisions about where to allocate capital, spend money, and build careers. Companies with strong ESG credentials enjoy:

Enhanced access to capital and lower borrowing costs:

According to ING's head of sustainable finance, discounts tied to ESG performance typically range from 5% to 10% of interest rates (Roumpis and Cripps, 2025).

Improved customer loyalty and brand reputation:

According to Bain & Company, 36% of B2B customers would switch suppliers if their sustainability standards were not met.

Greater employee engagement and talent retention:

A Deloitte survey found that 30% of employees would consider switching jobs to work for a company with stronger sustainability practices.

Reduced operational risks and regulatory exposure:

Procter & Gamble saved \$500 million over four years through energy efficiency projects, directly boosting EBITDA (SBTi).

Premium market valuations and competitive advantages

Challenges Businesses Face in Managing ESG Data and Reporting

Despite the clear business case for ESG integration, organizations encounter significant obstacles in implementing effective sustainability programs:

A primary hurdle is data collection complexity, as critical information is often siloed across different departments, systems, and locations; for instance, 85% of companies report struggling to access supplier-specific data for Scope 3 emissions (SBTi, 2023). This internal challenge is compounded by external pressures like regulatory fragmentation, which creates confusion with varying reporting requirements across jurisdictions, and diverse stakeholder expectations that demand customized communication. Furthermore, many companies operate under significant resource constraints, lacking the specialized expertise and technology needed to meet the increasing demands for robust, auditable data and verification. Finally, different stakeholders prioritize different ESG aspects, requiring flexible reporting capabilities and customized communication strategies.

Growing Investor and Consumer Demand for Transparency and Accountability

The demand for ESG transparency has reached unprecedented levels, driven by multiple converging forces. Significant investor pressure now comes from asset managers who control trillions and integrate ESG factors into their decisions, with a recent Deloitte/Tufts survey showing 80% of global investors now apply sustainability criteria in their investment decisions. This financial push is mirrored by evolving consumer expectations, particularly among younger demographics, as 71% of consumers are now willing to pay more for brands committed to climate action, a Simon-Kucher study shows. Simultaneously, governments are increasing regulatory scrutiny with stricter disclosure requirements and anti-greenwashing laws, making accurate reporting a legal necessity.

This effect is magnified by new supply chain requirements, where large corporations mandate ESG compliance from their suppliers, creating a cascading effect through global value chains.

Ultimately, these pressures have led to a deep financial market integration, where ESG metrics are essential for business valuation and risk assessment. For instance, BCG and WEF estimate that every \$1 invested in the climate transition can generate up to \$5 in returns through cost savings and avoided losses.

This convergence of regulatory requirements, market forces, and stakeholder expectations creates both unprecedented challenges and opportunities for forward-thinking organizations. Companies that can effectively navigate this landscape while maintaining operational efficiency will establish sustainable competitive advantages in the evolving global economy.



02

Greenly's ESG Management Solution

The Sustainability Suite: One Platform for All ESG-Related Tasks

Greenly revolutionizes ESG management by consolidating all sustainability-related activities into a single ecosystem for sustainability. Unlike fragmented solutions that require multiple vendors and complex integrations, Greenly provides a platform for emissions tracking, ESG reporting, risk assessment, supplier engagement, and action planning.

Our platform architecture eliminates data silos and workflow inefficiencies that plague traditional ESG approaches. Users can seamlessly navigate from carbon footprint calculations to materiality assessments, from supplier scorecards to regulatory reporting, all within an intuitive interface designed for both sustainability experts and business users.

The unified approach delivers immediate benefits:

Reduced Complexity:

Single login, consistent user experience, and integrated workflows

Data Consistency:

Centralized data management ensures accuracy across all reporting frameworks

Cost Efficiency:

Eliminates redundant systems and reduces total cost of ownership

Scalability:

Modular architecture grows with organizational needs and regulatory requirements



AI-Powered Insights: Automating Intelligence and Strategy

Greenly leverages advanced artificial intelligence to transform raw ESG data into actionable intelligence, enabling organizations to move beyond compliance toward strategic sustainability leadership. Our AI capabilities begin with automated data processing, where machine learning algorithms categorize and consolidate data from diverse sources, reducing manual effort by up to 90% while improving accuracy. The platform then performs intelligent gap analysis to identify compliance issues and provide prioritized recommendations, while other models are dedicated to continuous risk identification, monitoring for anomalies and emerging threats to provide early warnings. Looking forward, predictive analytics forecast performance trends and model scenario outcomes for proactive strategic planning, and our smart reporting function uses generative AI to automatically convert dozens of data points into coherent, audit-ready narratives and summaries.

Comprehensive Compliance: Meeting Multiple ESG Frameworks Simultaneously

Greenly's platform architecture is engineered to address the complexity of modern ESG compliance, supporting simultaneous reporting across multiple frameworks without duplicating effort. This is achieved through native multi-framework support for major standards like CSRD, Ecovadis, IFRS, and SBTi, with automatic mapping between different reporting requirements. To ensure continuous alignment, the system includes proactive regulatory monitoring that tracks evolving legal obligations, which is complemented by automated compliance checking for real-time validation against framework rules. Underpinning the entire process is the generation of audit-ready documentation, featuring built-in audit trails, version control, and evidence management to provide a complete, traceable record for any internal or external review. Find more about ESG reporting and compliance at Greenly in section 4.



ESG

Collaboration & Transparency: Enabling Real-Time Stakeholder Engagement

Modern ESG management requires seamless collaboration across internal teams and external stakeholders, which Greenly facilitates through a suite of integrated tools. The platform supports complex organizational structures via multi-entity management with automated roll-up capabilities, while granular role-based access control ensures appropriate access for all users, from data contributors to external auditors. To connect with the value chain, dedicated stakeholder portals enable direct and secure data sharing with suppliers and customers.

All of this is unified by real-time dashboards, which provide interactive visualizations and immediate insights to enable transparent communication and data-driven decision-making across the entire ecosystem.

Document Tracking: Evidence Management

Greenly's document management system ensures all supporting documentation for ESG compliance is properly organized, categorized, and accessible. The system provides integrated storage in a centralized repository to eliminate scattered files, where automated categorization uses AI to organize supporting evidence by framework, year, and data point. Smart linking creates automatic connections between data points and their documentation to streamline audit preparation, while complete version control tracks all document changes and approvals to ensure regulatory accountability. The combination of these capabilities positions Greenly as the definitive platform for organizations seeking to reframe ESG compliance as a catalyst for innovation. By democratizing access to enterprise-grade sustainability tools, Greenly enables companies of all sizes to achieve ESG excellence while maintaining focus on core business objectives.



03

Greenly's Carbon Management Services

Emissions & GHG Tracking: Extensive Carbon Management

Greenly's carbon management capabilities provide the foundation for effective climate action, offering automated tools for calculating and tracking greenhouse gas emissions across all scopes with unprecedented accuracy and efficiency. For scope 1 & 2 emissions management, the platform automatically integrates with existing business systems like ERP and energy management, utilizing its library of over 300,000 emission factors to ensure calculations are precise and current. Recognizing that the value chain is critical, the platform delivers scope 3 excellence with a sophisticated supplier engagement platform that transforms spend-based estimates into activity-based measurements. The data collection is enhanced by real-time monitoring through cloud integrations that enable continuous tracking of trends and anomalies, while multi-entity consolidation provides automated roll-up capabilities to aggregate emissions data across all subsidiaries and business units for complex organizations.

Net Zero Pathway: Strategic Decarbonization Planning

Greenly transforms Net Zero commitments from aspirational goals into executable strategies through pathway development and tracking capabilities.

Science-Based Target Setting:

Integrated SBTi methodology ensures decarbonization targets align with climate science requirements, with automated validation against sector-specific pathways and 1.5°C scenarios.

Scenario Modeling:

Advanced modeling capabilities enable organizations to test different decarbonization strategies, evaluate trade-offs, and optimize resource allocation across potential interventions.

Action Plan Development:

AI-powered recommendation engines identify the most impactful decarbonization opportunities based on cost-effectiveness, feasibility, and alignment with business objectives.

Progress Tracking:

Real-time monitoring against Net Zero milestones provides continuous feedback on strategy effectiveness and enables course corrections when needed.

Risk Management & Climate Strategy: Proactive Risk Assessment

Greenly's risk management framework helps organizations identify, assess, and mitigate climate-related risks while capitalizing on emerging opportunities. The platform provides a thorough physical risk assessment, analyzing location-specific climate hazards like extreme weather and sea-level rise, and complements this with a systematic transition risk evaluation to assess impacts from policy changes and technology shifts. Beyond mitigating threats, our AI-powered opportunity identification helps pinpoint new markets, products, and operational efficiencies arising from climate action. All of these insights are then integrated into our TCFD-compliant scenario analysis, which models business resilience under different climate futures to inform strategic planning and capital allocation decisions.

Sustainable Procurement: Supply Chain Transformation

Greenly's sustainable procurement platform addresses the critical challenge of Scope 3 emissions while building more resilient and responsible supply chains. The process begins with a unique supplier onboarding system, where a free portal enables vendors to calculate their own emissions, which are then evaluated using our proprietary climate maturity scoring to assess their readiness and risk. To prioritize efforts, the platform uses category-based management to identify emission hotspots within purchasing, informing targeted engagement and collaborative decarbonization through integrated action planning tools for joint buyer-supplier initiatives. To ensure consistency with existing processes, these capabilities are enhanced by a seamless Ecovadis integration, allowing for a more extensive supplier assessment.

The comprehensive nature of Greenly's ESG and carbon management services ensures organizations can address their entire sustainability agenda through a single, integrated platform. This holistic approach not only improves efficiency and reduces costs but also enables more strategic and impactful sustainability programs that drive real business value

04

ESG Reporting & Compliance

The Complex Landscape of ESG Reporting Requirements and Regulations

Modern organizations navigate a complex landscape of ESG reporting standards, creating a significant compliance burden due to disparate methodologies and data formats. Greenly's platform streamlines this process with a unified data model that captures information once and uses sophisticated mapping algorithms to translate it across various frameworks, ensuring consistency. A central compliance dashboard provides real-time visibility and automated alerts, giving users complete oversight of their status. To prevent compliance drift, the platform is continuously updated to reflect evolving regulations, ensuring long-term accuracy and security.

ecovadis

Indeed, Greenly's offer allows for Ecovadis assessment. Ecovadis is the leading sustainability rating platform used by multinational corporations to evaluate supplier ESG performance. Ecovadis ratings directly impact commercial relationships and market access for many organizations. Greenly specifically enables companies to seamlessly achieve and maximize their Ecovadis scores by streamlining complex data management, ensuring precise evidence submission, and providing expert-guided strategic improvements for long-term sustainability performance.



The CSRD (Corporate Sustainability Reporting Directive) is the EU's most complete ESG mandate that affects approximately 14,000 companies and requires detailed reporting across all three ESG dimensions using European Sustainability Reporting Standards (ESRS). With over 1,500 data points across environmental, social, and governance categories, CSRD represents the most ambitious corporate sustainability reporting requirement globally. Greenly's CSRD solution offers a streamlined DMA module that follows EFRAG's methodology and uses sectoral and country benchmarks to accelerate data point selection. The platform covers all data points across all ESRS, with built-in auditability features to secure your audit. It generates an ESRS-compliant ESG report with automatic xHTML formatting and XBRL tagging, enabling a fast and efficient path to compliance. To further empower your team, the platform includes continuous training and support to foster autonomy. As of Q2 2025, more than a hundred clients had signed with Greenly for CSRD.



In addition, the VSME offer provides a simplified, voluntary, and efficient path to sustainability reporting by focusing on core ESG metrics that matter to stakeholders. The solution simplifies the reporting process with a voluntary questionnaire of 122 questions, which is just 10% of the full CSRD. This allows companies to focus on the core ESG data that stakeholders care about. The solution helps companies track ESG performance in real-time, and it generates a compliant report in one click, empowering teams to be autonomous in their ESG journey.



Also, Greenly helps you streamline the B Corp certification process by providing a centralized hub for your ESG data. Indeed, with the new standards come new requirements.

- Companies need to have a public climate action plan or climate transition plan (depending on the size of the company).
- All plans must incorporate SMART targets, and specify allocated resources, stakeholder engagement processes and be approved by the highest governing body
- All B Corps are required to report on progress against the plan
- Stakeholder engagement and strong governance is expected
- Large businesses must incorporate just transition principles
- Businesses should avoid inward claims e.g. "carbon neutral" or "company net zero"
- Plans should acknowledge the non-carbon impacts e.g. biodiversity, water, waste, critical material use

Our platform allows you to export your GHG Assessment in the correct format for reporting and track climate reduction plans, which can help you maximize your points in the Environment section. While we don't handle the full certification, we empower you to efficiently manage the environmental portion of your assessment in order to reach the B Corp certification.

CDP Climate Change:

An environmental disclosure system that requires detailed reporting on climate risks, opportunities, and mitigation strategies. Used by investors representing over \$130 trillion in assets, CDP responses directly influence capital allocation decisions (CDP, 2023).

SBTi (Science-Based Targets initiative):

Provides the framework for setting emissions reduction targets consistent with climate science. SBTi validation has become a prerequisite for credible Net Zero commitments and increasingly influences investor and customer confidence.

IFRS (International Financial Reporting Standards) Sustainability Standards:

The integration of sustainability-related financial disclosures into international financial reporting standards elevates ESG reporting to the same level of rigor and standardization as financial reporting.

TCFD (Task Force on Climate-related Financial Disclosures) Recommendations:

Now incorporated into IFRS standards, TCFD provides the foundational framework for climate-related financial risk disclosure, focusing on governance, strategy, risk management, and metrics.

UK Streamlined Energy and Carbon Reporting (UK SRS):

Mandatory carbon and energy reporting for large UK companies based on the IFRS framework, requiring detailed emissions disclosure and energy efficiency measures.

California Climate Bills (SB 253 & SB 261):

Groundbreaking legislation requiring extensive climate risk disclosure and GHG emissions reporting for large companies operating in California, setting precedents for similar requirements globally.

European Green Deal:

The EU's ambitious plan to become climate-neutral by 2050, creating new regulatory requirements and business opportunities across all sectors.



ecovadis

Automated Reporting: Eliminating Manual Processes

Greenly's automated reporting capabilities transform the traditionally labor-intensive process of ESG compliance into an efficient, accurate, and scalable system. This begins with intelligent data mapping, where AI-powered algorithms automatically align internal data with framework-specific requirements, enabling a single-entry, multiple-output approach.

Before generation, a robust quality assurance process uses built-in validation rules to check data for completeness and consistency, after which smart report generation employs generative AI to transform technical data into clear, audit-ready narratives.

Finally, the platform's multi-format export capability automatically generates framework-specific outputs, such as xHTML for CSRD, CDP response templates, and Ecovadis evidence packages, all properly formatted for submission.

Audit-Ready Reports: Meeting Professional Standards

Greenly's reporting capabilities are designed to meet the rigorous standards required for external audit and regulatory scrutiny. The platform provides comprehensive audit trails that document data sources, methodologies, and all changes for full transparency, while its integrated evidence management system automatically links every reported data point to its supporting documentation. Clear accountability is maintained through robust version control, which tracks all report changes and approvals over time. To streamline the review process itself, the system allows for secure third-party integration, giving certified auditors direct access to the data and its history while maintaining full security and control.

Scenario Analysis & Forecasting: Strategic Planning Capabilities

Beyond compliance reporting, Greenly provides sophisticated analytical capabilities that transform ESG data into strategic intelligence. This includes TCFD-compliant climate scenario modeling, which evaluates business resilience under different climate futures to inform long-term planning. For more immediate strategy, predictive analytics use machine learning to forecast performance trends, while interactive what-if analysis enables organizations to evaluate the impact of different decisions on their ESG goals. Ultimately, the platform helps capture value from sustainability through its opportunity assessment capabilities, which use AI to identify potential new markets, products, and efficiencies arising from ESG initiatives.

05

Case Study: Real-World ESG Impact

Transforming ESG Management Across Industries

Greenly's all-inclusive ESG platform has enabled 3000+ organizations across diverse industries to achieve remarkable improvements in sustainability performance, operational efficiency, and stakeholder engagement. The following case study demonstrates the tangible business value and environmental impact achieved through strategic ESG management.



Case Study: Cornerstone OnDemand

Cornerstone OnDemand is a global leader in the HR Technology sector, with a workforce of over 4,000 employees operating worldwide.

As a global company with extensive operations, Cornerstone encountered several obstacles in its ESG reporting journey. The company lacked specialized knowledge of the requirements of the CSRD, making compliance a daunting task. Furthermore, their reliance on Excel for data collection was tedious and prone to errors, creating a need for a more user-centric and easy-to-use platform.

Aligning its global operations with complex European regulations was another significant hurdle that required a unified approach.

Finally, Cornerstone aimed to provide greater transparency to its stakeholders about its ESG impact and sought a solution that could integrate with other ESG frameworks to avoid redundant work and ensure reporting consistency.

Greenly provided a central hub of ESG solutions tailored to Cornerstone's specific needs, focusing on expertise, technology, and strategic support. A dedicated climate expert helped define the scope of work and provided access to resources and online training to upskill the Cornerstone team. Greenly also implemented a specialized CSRD platform to centralize data points, featuring an integrated Double Materiality Assessment and Gap Analysis. This platform facilitated entity-level reporting with automatic consolidation to ensure global operations were aligned. The solution also offered ready-to-use, exportable reports for easy sharing with stakeholders and featured cross-framework integration, allowing CSRD data to be used for over 10 additional ESG frameworks, which significantly reduced the team's workload.

The partnership with Greenly yielded significant and measurable results, transforming Cornerstone's ESG reporting capabilities and strategic outlook. With Greenly's support, the company successfully achieved its three-year strategy plan in just two years, a testament to a remarkable increase in efficiency. The Cornerstone team became 100% upskilled and fully proficient in CSRD reporting and other upcoming regulations, ensuring compliance and fostering autonomy for future projects. This success enhanced stakeholder confidence, as ESG Manager Kathryn Ani-Otoibhi was able to demonstrate tangible progress, thereby increasing stakeholder knowledge and buy-in.

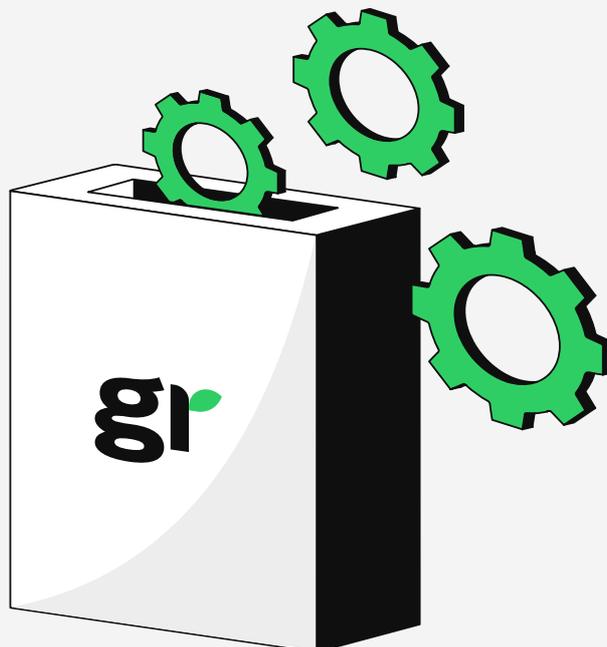


The reason I would come back to Greenly is really for the customer service.

Kathryn Ani-Otoibhi, ESG Manager
Cornerstone OnDemand



Cornerstone OnDemand's collaboration with Greenly serves as a powerful example of how the right partnership can transform a company's approach to ESG and sustainability. By leveraging Greenly's expertise and innovative platform, Cornerstone not only met its immediate compliance needs but also built a foundation for long-term success, accelerating its strategy and empowering its team to lead with confidence in the evolving landscape of corporate responsibility.



06

The Future of ESG: Greenly's Roadmap

We are evolving from a carbon app into an all-in-one sustainability suite powered by AI, where companies can go from data to decisions to tangible outcomes in one place. Our north star: shift teams from reactive reporting to intelligent, continuous ESG performance improvement.

✓ **EcoPilot:**

Greenly is the smart sustainability strategist, a platform powered by its advanced underlying engine, EcoPilot. This technology acts as the operating system for sustainability management, continuously getting smarter to usher in a new era of impact. We know sustainability managers are often asked to do more with less, which is why Greenly is designed to be an instant expansion of your team, helping you achieve a bigger impact and demonstrate greater value—all within your existing budget. Think of Greenly as your trusted co-pilot: you remain fully in control, but with an expert by your side to navigate complexities. This makes sustainability work feel less like a chore and more like a real-time conversation with a climate expert, transforming the platform into a tool that is as intuitive as the way you speak.

✓ **AI-assisted data structuring and EF matching:**

Bulk file processing, category classification, and emission factor matching with explainability and user oversight. Assistants help refine EF choices and apply changes at scale (with previews).

✓ **Double materiality and ESG risk intelligence:**

AI-assisted stakeholder mapping, issue scoring, and heatmaps across impact and financial materiality. The platform also includes scenario analysis for climate, supply chain, and regulatory shifts with automated “what-if” modeling. Finally, dynamic links to KPIs and action plans are implemented so material topics continuously inform roadmaps and budgets.

✓ **Supplier intelligence:**

Automated supplier matching to public and Greenly datasets (SBTi, CDP-sourced insights where applicable), maturity signals, and action plan nudges, making Scope 3 more measurable and collaborative.

✓ **LCA at scale:**

BOM bulk import, automated EF mapping for raw materials, and cross-linkage to procurement and product modules to drive eco-design decisions at portfolio level.

✓ **Performance and UX:**

A faster, cleaner, opinionated interface with better defaults and fewer clicks, tuned for multi-entity workflows and large datasets.

✓ **Audit trails and export-ready deliverables.**

Regulatory Trends: Staying Ahead of the Curve

Greenly's regulatory intelligence capabilities ensure our platform anticipates and adapts to evolving compliance requirements before they impact our clients. As ESG reporting frameworks converge toward common standards, Greenly is positioned to lead this transition:

IFRS-CSRD Alignment:

Our platform already supports the emerging alignment between international financial reporting and EU sustainability standards

Global Carbon Pricing:

Integration with emerging carbon pricing mechanisms and border adjustment systems

Mandatory Due Diligence:

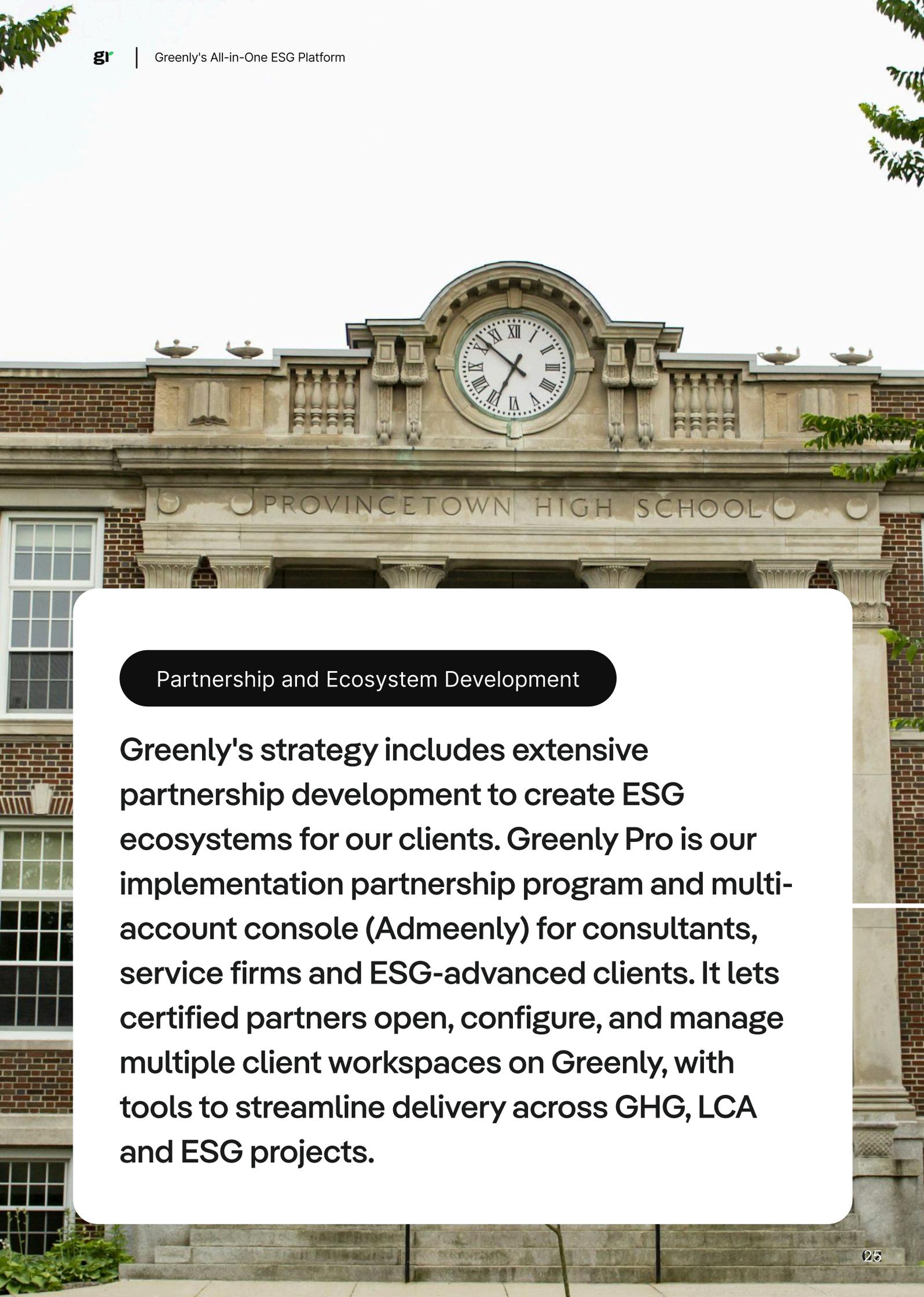
Preparation for expanding human rights and environmental due diligence requirements

Back ISO compliance

with the September 2025 announcement for ISO-GHG Protocol harmonization.

Next-Gen ESG Solutions: Integrated Sustainability Management

Greenly's vision extends beyond traditional ESG reporting toward comprehensive sustainability integration across all business functions. This begins with integrated business planning, where ESG factors are automatically embedded into strategic and financial planning, as well as enterprise risk management frameworks. This strategic foundation drives product and service innovation, supported by life cycle assessment tools for sustainable development, capabilities for designing circular economy models, and methods for measuring positive impact. Ultimately, the platform facilitates a complete stakeholder integration, providing specialized tools for customer engagement, ESG-focused investor relations, and widespread employee empowerment through education and collaborative action, namely through the Greenly Academy.

The background of the page is a photograph of the Provincetown High School building. The building is a two-story brick structure with a prominent stone clock tower in the center. The clock face is white with black Roman numerals and black hands. Above the clock, the words "PROVINCETOWN HIGH SCHOOL" are inscribed in stone. The building has several windows and decorative architectural elements like columns and balustrades.

Partnership and Ecosystem Development

Greenly's strategy includes extensive partnership development to create ESG ecosystems for our clients. Greenly Pro is our implementation partnership program and multi-account console (Admeenly) for consultants, service firms and ESG-advanced clients. It lets certified partners open, configure, and manage multiple client workspaces on Greenly, with tools to streamline delivery across GHG, LCA and ESG projects.

07

**Conclusion:
Empowering Your ESG
Journey with Greenly**

As the ESG landscape evolves at an unprecedented pace, organizations face a choice: view sustainability requirements as a compliance burden or embrace them as a strategic opportunity for competitive advantage. Greenly empowers companies to choose transformation, providing the tools, expertise, and platform capabilities necessary to turn ESG excellence into a driver of long-term value. Our platform eliminates the traditional barriers of complexity and cost, democratizing access to enterprise-grade sustainability management and enabling organizations of all sizes to achieve leadership while focusing on their core business objectives.

This approach creates verifiable value across the entire stakeholder network. For investors, Greenly delivers the audit-ready transparency and rigorous data that modern capital markets demand. For customers, it provides the credible proof needed to build brand loyalty and avoid greenwashing, while also transforming the supply chain by turning vendor relationships into collaborative partnerships focused on mutual decarbonization.

In an economy where sustainability is now a strategic imperative, these capabilities allow a company to build a strong competitive advantage and future-proof its operations.

Choosing Greenly means selecting more than just a technology platform; it means gaining a partner committed to your long-term success. Our ecosystem of expert guidance, continuous innovation, and scalable solutions ensures you are prepared for any emerging challenge or opportunity. The urgency of the climate transition demands action today, and our platform provides the solution to navigate this complexity, transforming an overwhelming challenge into a manageable process that delivers immediate benefits, long-term value, and a tangible positive impact.



Contact Greenly

Contact us today to schedule a personalized demonstration of how Greenly can transform your organization's approach to ESG management. Our team of experts will work with you to understand your specific challenges and opportunities, demonstrating how our platform can deliver immediate value while positioning your organization for long-term sustainability leadership.

[Contact us today](#)

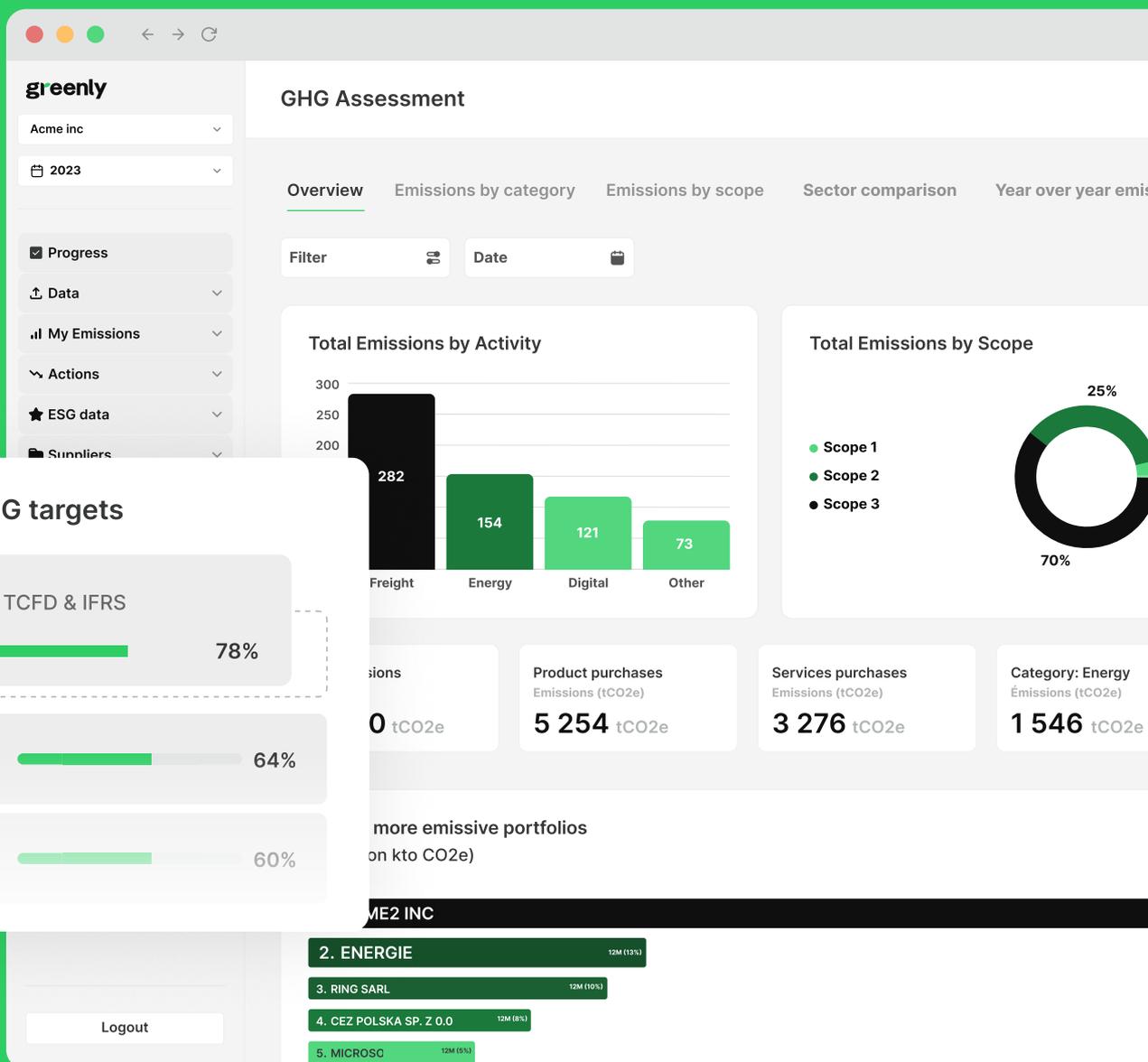


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Your climate journey starts here

Get Started



Just like **3500 companies,**
they have entrusted Greenly
with their Carbon Footprint



ivalua

Medik8



Juliette
has a gun



O/I
NaughtOne

Zeus

forest

TENTH
REVOLUTION
GROUP

VALAMAR

WAVERTON | WEALTH

Gili's
PARIS

COATUE



HANOVER
INVESTORS



sessùn



L'ORÉAL

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EQUITY PARTNERS
— Investing in progress —



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safety • security • intelligence

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ARAVO



OH MY CREAM!
LA BEAUTÉ INNOVÉE

NextStage^{AM}

• APTIV •



To find out more or to meet a Greenly expert

Website: www.greenly.earth
Contact: contact@greenly.earth

EcoPilot: The New Era of Impact

Transforming Sustainability Strategy
with Greenly EcoPilot

The old world

Data Chaos

Scope 3 Blind Spots

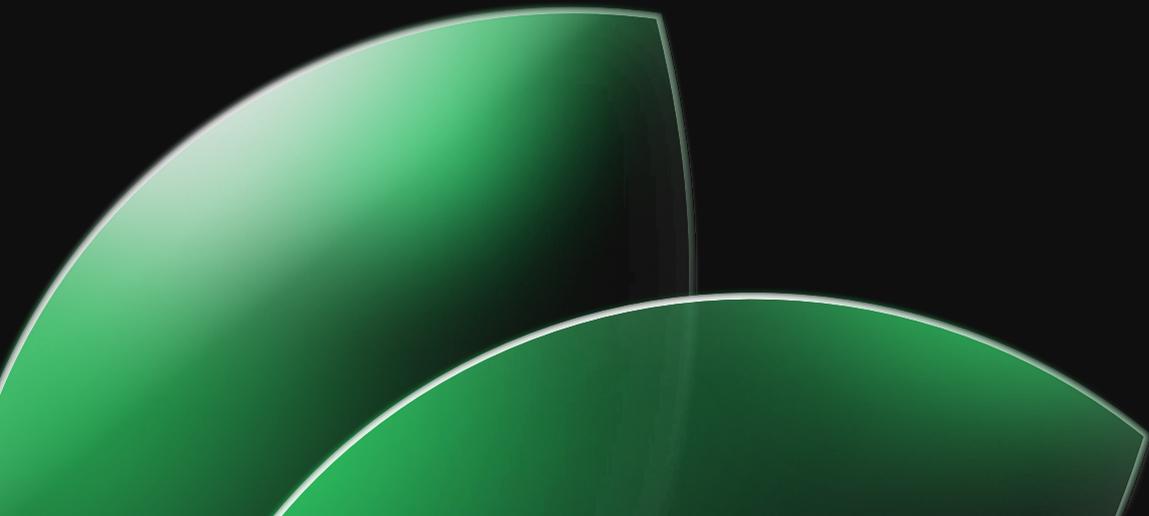
Compliance Pressure

Static Reports

Analysis Paralysis

The New World: Greenly's Vision for Carbon Intelligence

Carbon Intelligence turns historical data into a dynamic management system for the future, enabling ambitious teams to move from reporting to action at unprecedented speed. Imagine working on sustainability in a platform that feels less like a software and more like a conversation with a climate expert who learns from your company, your industry, and your goals. EcoPilot is the technological engine that makes Greenly the industry's smartest sustainability strategist: it combines the precision of experts with the speed of AI, delivering more results and greater value for your company, within the same budget.



Core Capabilities: From Tedious Tasks to Strategic Impact



Sustainability as a Conversation, Not a Chore

The old world of sustainability software is defined by rigid menus, complex formulas, and endless clicking. EcoPilot introduces a new, conversational paradigm.



Automated Data Processing with Dynamic Guidance

Data collection is the most time-consuming part of carbon accounting. Previously, users had to spend hours forcing messy company files into rigid templates.



Scaled Supplier Engagement for Clearer Scope 3

Addressing Scope 3 emissions requires engaging hundreds or thousands of suppliers, a task that has historically been manual and plagued by low response rates.



Instant Decarbonization Roadmaps

A carbon footprint is a diagnosis, not a cure. The real value lies in creating a clear, actionable plan to reduce emissions.



Accelerated Life Cycle Assessments (LCA)

For companies with hundreds or thousands of products, conducting LCAs has been a prohibitively slow and expensive process, taking months of manual work.



Fluid, Interoperable Reporting

Sustainability teams waste countless hours repurposing the same data for different reporting frameworks and stakeholders.



Audit-to-Action Insights

Static dashboards are useful for monitoring but often fail to answer specific strategic questions.

To learn more, read our [EcoPilot Guide](#)
Or book a demo with our experts

[Request a Demo](#)

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